International Master in Accounting & Financial Management

Master Internacional en Finanzas - Bilingüe

International Master in Finance
Leadership development

to become the leader you want to work for
ROLE PLAYS, OUTDOOR TRAINING AND BUSINESS SIMULATIONS TO MAKE YOU A MASTER PERSUADER CAPABLE OF BUILDING RELATIONSHIPS AND INSPIRING DIVERSE STAKEHOLDERS.

Professional know-how

to maximise your international career potential
PRACTICAL, HANDS-ON CLASSES WITH EXPERIENCED PROFESSIONALS TO DEVELOP THE STRATEGIC VISION AND PROBLEM-SOLVING SKILLS TO EXCEL.

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Enjoy the Barcelona lifestyle
As the only top-ranked business school in the Barcelona city centre, EADA is where you want to be. We offer a unique learning environment, with the hustle and bustle of one of the most beautiful cities in Europe waiting to be explored just a few steps away.

Get your hands dirty
Our practical methodology means that you are not passively taking notes as lecturers drone on and on. You actively participate in engaging class discussions, sharing your insights and debating solutions to real business problems – all under the guidance of our expert faculty.

Develop the leader in you
Anyone can be a boss, but it takes blood and sweat to become a true leader. Our intense leadership development programme takes you from the reflection phase right through to implementation, preparing you to be a self-aware, effective leader.

Stand out from the crowd
At EADA, you stand out just by being yourself. Small class sizes and individual follow-up make the most of your unique potential. Joint activities with other programmes allow you to integrate into the larger EADA community without losing that personal touch.

Get what companies want
Companies asked for it, you got it. EADA's partnerships with the CFA Institute, ACCA and Thomson Reuters Eikon guarantee you a level of expertise consistent with the very best professional qualifications.

Internationalise your profile
There is no better preparation for your future career than spending a year at EADA, with multicultural, multidisciplinary teams working together to solve the business problems facing today’s top companies. Your global perspective may start here, but this is just the beginning.

Hack your dream career
Business is what we do. With a business-centred curriculum, regular networking opportunities and recruiting events with top companies, it is no wonder that 97% of graduates are working after 3 months.

CFA Institute
ACCA
Thomson Reuters

FACILITIES
- Partnerships for networking
- 300 Master peers
- 25-30 participants per class
- 100% of faculty with professional experience
- 100% of case studies per year
- 80% international faculty
- 350 corporate partners
- 120,000 Alumni contacts all over the world
- 14 leadership training modules dedicated exclusively to leadership
- Hectare leadership training campus
- 10 minutes by foot to Plaza de Cataluña
- 15 minutes by bike to the beach
- 20 minutes by foot to Plaza de Cataluña
- 10 minutes by bike to the beach
EADA Business School has been training next-generation leaders in international finance and accounting for over 60 years. EADA carries with it a reputation for excellence, with world-class faculty, a proven hands-on methodology and a portfolio of programmes consistently ranked among the best in the world. Our master’s are recognised by the most prestigious global investment and accounting organisations, the CFA Institute and the ACCA (Association of Chartered Certified Accountants).

We are committed to providing programmes that are relevant and challenging, programmes that demand you engage with the most pressing issues of the industry in an ethical way. So, how do we do it? Simple: a practical foundation in best practices combined with strategic leadership skills to set you apart from the competition.

In the classroom, you tackle meaningful, real-world business situations in diverse teams—a microcosm of the challenges awaiting you in companies and financial institutions after graduation. But that is only half of the story. We believe that the most knowledgeable finance executive does not generate value if he can’t communicate this knowledge to his team. On the other hand, a professional with the ability to build relationships and leverage his strengths is worth his weight in gold. For this reason, we have an entire campus dedicated to the development of the leadership skills that today’s companies demand in finance professionals.

Every component of the master’s programmes in the area of finance is specially designed to cultivate the attitudes, skills and know-how to guarantee maximum return on investment. We know what companies want, and it shows, with 97% of graduates working after 3 months of graduation.

But don’t take my word for it—come and experience EADA for yourself. It would be my pleasure to welcome you in the fall.

Jaume Bonet
Director
International Master in Accounting & Financial Management
International Master in Finance
Master Internacional en Finanzas - Bilingüe

Accreditations and rankings

The rankings and accreditations granted by independent organisations are an excellent tool to help you identify top business schools and universities around the world. These organisations use objective criteria to evaluate institutions of higher education, and are key to making the important decision of where to continue your education.

INTERNATIONAL MASTER IN FINANCE

FT
FINANCIAL TIMES
22ND IN THE WORLD
1ST IN INT’L STUDENTS IN SPAIN
6TH IN INT’L EXPOSURE IN THE WORLD

Memberships

EADA is a member of AACSB International (The Association to Advance Collegiate Schools of Business), AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide. AACSB partners with organisations from more than 90 countries globally.

EADA is a member of the Executive Committee of the Spanish Network of the United Nations Global Compact, the largest voluntary initiative in the world in corporate social responsibility. EADA’s commitment to sustainable business has been reinforced through its collaboration with PRME (Principles for Responsible Management Education of the United Nations).

Partnerships

AACSB
EQUIS
AMBA

FT
University Affiliation Program
CFA Institute
ACCreditEd
Bloomberg
Institute
THOMSON REUTERS
Your learning

A STRATEGIC MIX OF HARD SKILLS AND SOFT SKILLS TO SET YOU APART

Our unique methodology develops a diverse skill set to make you stand out, with the hard skills and soft skills that today’s companies demand in finance professionals. Today, companies are looking for strategic, multi-faceted executives who can engage effectively with a wide range of stakeholders.

At our Barcelona City Centre Campus, the focus is on hard skills. You develop the critical thinking skills to analyse and perform well in even the most demanding business situations. Expert faculty and carefully selected case studies mean that you leave with a firm grasp of latest professional practice and the strategy to apply it effectively. At our Leadership Training Campus, the focus is on you as you analyse your leadership style and develop the management competencies to succeed.

LEADERSHIP SKILLS
THE SKILLS AND CONFIDENCE TO BE AN EFFECTIVE TEAM MEMBER AND LEADER IN FINANCE IN DIVERSE BUSINESS ENVIRONMENTS.

CRITICAL THINKING
THE STRATEGIC PERSPECTIVE AND CRITICAL THINKING SKILLS TO MAKE A SIGNIFICANT CONTRIBUTION TO ANY COMPANY OR FINANCIAL INSTITUTION.

LATEST PROFESSIONAL PRACTICE
THE EDGE AND KNOW-HOW TO APPLY THE LATEST PROFESSIONAL PRACTICE AND TOOLS TO REAL-WORLD CHALLENGES IN FINANCIAL DECISION MAKING.

ALUMNUS
Luca Morra
ITALY
Associate, BlackRock (Italy)

“The constant teamwork at EADA really put me in the mindset for my current position, where nothing is done by individuals, and everything is achieved by the team.”
Where will I learn critical thinking skills and latest professional practice?

EADA-BARCELONA CITY CENTRE CAMPUS
REAL-LIFE CASE STUDIES, BUSINESS SIMULATIONS, ANALYSIS AND GROUP DISCUSSIONS IN THE HEART OF BARCELONA

The newly remodelled EADA-Barcelona City Centre Campus is located in the heart of Barcelona, with 4,000 m² of intelligent, sustainable study space specially designed to enhance your learning.

At the City Centre Campus, you are consistently placed in real-life business situations, challenged to think like an executive and make strategic decisions. Lively class discussions take place in an engaging, multicultural environment, in which you examine real case studies critically and learn from others as they learn from you. Classes at EADA are small, allowing for the daily exchange of ideas and debate among classmates and the personal guidance from professors that is so critical to our "learning by doing" methodology.

I STUDY AT EADA.
I LIVE IN BARCELONA.

Where will I learn leadership skills?

EADA has its own campus dedicated to the development of leadership skills. The campus provides high impact, lasting learning by pushing you out of your comfort zone. You develop an action plan that is your guide for personal and professional development throughout the year and beyond. This experiential learning is combined with professor-led workshops focused on team and leadership theory, ensuring that you effectively transfer what you have learned to the workplace.
Your professors

Our faculty’s objective is to help you achieve your full potential. Professors focus on the development of the key skills and competencies for the solution of management challenges. Our faculty’s experience in business ensures real-world relevance and a strong pedagogical model promotes critical thinking and sound analytical skills. The role of the professor is to guide your learning by reproducing real-world experiences that demand your involvement and action.

Corporate connections
BRINGING BUSINESS INTO YOUR DAY
As an executive training centre, EADA understands that being close to business is one of the central pillars of its activity. To this end, EADA faculty has extensive business experience, which ensures that you will be able to apply what you learn in class directly to your future career.

Throughout the year, core faculty are joined by visiting professionals to provide insight into the challenges they face and explain how concepts introduced in class are being applied in companies today. International alumni guests enrich this perspective further by sharing how they have applied their EADA learning post-graduation.

Expert in private equity, private debt and private real assets

“Private finance is as old as corporations themselves. Since then, this form of financing has evolved and the pace is accelerating as illustrated by LBO and venture capital in private equity. In ‘Private Finance’, we explore this topic as well as many others.”

A renowned international private equity expert, Dr Cyril Demaria combines in-depth academic expertise and practical experience. His extensive knowledge of the asset class spans 19 years during which he has notably held positions at the Chief Investment Office of UBS Wealth Management, where he was in charge of private markets research (buy side), founder and managing partner of venture capital funds, founder and CIO of Tiaré Investment Management AG. Dr Demaria has authored best-selling books on private equity, including Introduction to Private Equity and Private Equity Fund Investments.
Dr Emilios Galariotis  
GREECE  
PROFESSOR “PORTFOLIO MANAGEMENT”

Expert in behavioural finance, efficiency, active portfolio strategies and market microstructure

“In a market with limits to arbitrage and investors that are not fully rational, what matters tends not to be what really holds, but what the market believes to hold.”

Dr Emilios Galariotis is Professor of Finance and Assistant Dean for research at Audencia Business School, France. He has a wealth of experience in Academia as Founder and Director of entities such as institutes and research centres, Head of Department / Research Axis, and MSc Programme Director (the latter at Durham University Business School, U.K.). Dr Galariotis is Vice President of the French Finance Association for 2018. He sits on the Boards of the Financial Engineering and Banking Society (Assistant General Secretary) and he is a founding board member of the Hellenic Association for Energy Economics (affiliate of the IAEE). His research has received best paper awards and funding, and has been published in more than 40 articles and books such as the European Journal of Operational Research and the Journal of Banking & Finance. He has edited books including the Frank J. Fabozzi Series and has contributed to the Wiley Encyclopaedia of Management.

Dr Joan Tarradellas  
SPAIN  
PROFESSOR “COMPANY VALUATION & M&A”

Expert in M&A, corporate finance and advanced business valuation

“Business Valuation is an art. But, as many other arts like painting or playing music, it requires the mastery of advanced techniques. That is what marks the difference between professionals and simple appraisal amateurs.”

Dr Joan Tarradellas holds a Ph.D. in Business Administration and Industrial Engineering from the Universitat Politècnica de Catalunya, as well as an MBA from IESE and The Wharton School. He has more than 30 years of experience in international M&A (Europe and the U.S.), corporate finance, banking, venture capital and private equity. He has also served on the boards of investment funds, banking institutions, tech companies and industrial companies.

Max Krack  
GERMANY  
ALUMNUS  
Consultant, M&A Transaction Services, Deloitte (Switzerland)

"The extensive experience of professors helped me understand how concepts were related at the micro and macro level. The entire programme is designed to perfectly prepare you for the business world and to be a valuable asset for your future team from day one.”
Your classmates

The International Masters cohort includes between 250 and 350 participants from more than 85 nationalities who interact and network throughout the year. This profile represents the participants in the International Master in Accounting & Financial Management, International Master in Finance and Master Internacional en Finanzas - Bilingüe.

25
AVERAGE AGE

45
NATIONALITIES

29%

71%

ACADEMIC BACKGROUND

43% BUSINESS ADMIN.
33% FINANCE & ECONOMICS
8% ENGINEERING
8% MARKETING
4% ACCOUNTING
4% OTHER

GEOGRAPHIC BACKGROUND

13% NORTH AMERICA
42% EUROPE
9% ASIA
27% SOUTH & CENTRAL AMERICA
9% MIDDLE EAST & AFRICA

A COMMUNITY OF NEXT-GENERATION LEADERS WITH A PASSION FOR ALL THINGS FINANCE
Your programme

**International Master in Finance / International Master in Accounting & Financial Management**

- **ORIENTATION MODULE**
  - Financial Pre-Course
  - Career Services Pre-Course
  - Case Study Methodology
  - Beginner Spanish Course (optional)

- **MANAGEMENT FUNDAMENTALS**
  - Global Compass: Geoeconomics & Geopolitics
  - Strategic Management

- **CORE COURSES**
  - Financial Accounting
  - Financial Mathematics
  - Financial Products & Markets
  - Advanced Financial Analysis
  - Business Analysis & Planning
  - Company Valuation & M&A
  - Derivatives
  - Ethics & Professional Standards
  - Financial Modelling
  - Portfolio Management
  - Private Finance
  - Risk Management
  - *Thomson Reuters Certification*

- **STRATEGIC SPECIALISATIONS**
  - Accounting & Financial Management
    - Budgeting
    - Consolidation
    - Hedge & Derivatives Accounting
    - Management Accounting (I & II)
    - Performance Management
  - Corporate Finance
    - Behavioural Finance
    - Entrepreneurial Finance
    - Reporting for Management
    - Structured Finance
    - Supply Chain Finance
  - Investment Banking
    - Banking
    - Day Trading
    - Empirical Methods in Finance
    - Investing in Emerging Markets
    - Investment Banking & Dealmaking

- **COMPLEMENTARY COMPONENTS**
  - International Week
  - Negotiation Week
  - International Business Trip

- **LEADERSHIP DEVELOPMENT PROGRAMME**

- **FINAL PROJECT**
  - Company visits - Conferences - Alumni presentations

**Master Internacional en Finanzas - Bilingüe**

- **MÓDULO DE ORIENTACIÓN**
  - Pre-curso financiero
  - Pre-curso de Carreras Profesionales
  - Método del caso

- **FUNDAMENTOS DE NEGOCIOS**
  - Compás global: geoeconomía y geopolítica
  - Dirección estratégica
  - **BUSINESS ENGLISH PROGRAMME**

- **TRONCALES**
  - Contabilidad financiera
  - Matemática financiera
  - Productos y mercados financieros

THE SKILLS AND KNOW-HOW YOU NEED TO BECOME AN EXPERT IN YOUR OWN RIGHT

*Students of the International Master in Accounting & Financial Management take all of the courses offered in the corresponding specialisation. EADA reserves the right to make changes to the programme, including but not limited to, the schedule and the subjects offered.*
The three strategic specialisations are your opportunity to explore what you are passionate about and jump start your career in investment banking, corporate finance or accounting and financial management. You tailor your courses to your professional objectives, improving your employability and demonstrating a clear added value to the company.

The multidisciplinary knowledge and skills that you learn are completely transferable across industries and areas, from analysing a company’s financial performance to aligning financial decision making with corporate strategy. You can also mix and match courses from different specialisations to reflect your short and long-term goals — you may plan to work in corporate finance for a few years before launching your own consulting firm. In this case, the specialisations can provide expertise in a variety of areas, so that you leave the programme prepared for whatever lies ahead.

Courses in each specialisation change annually to reflect the latest trends and developments.
Specialise in Investment Banking
Develop your trading skills and analyse financial performance

Learn the art of the deal and take part in trading simulations to position you at the forefront of emerging opportunities in investment banking, weighing in with strategic problem-solving skills, global vision and leadership capacity. You will develop the skills to analyse investment opportunities for venture capital and private equity funds.

COURSES

- Empirical Methods in Finance
- Fintech
- Investing in Emerging Markets
- Investment Banking & Dealmaking
- Trading Simulation

RELATED POSITIONS OF GRADUATES

- Associate Investment Banking, Faysal Bank
- Commercial Banking Officer, CaixaBank
- Corporate and Investment Banking - BPS, BBVA
- Equity Capital Markets (ECM) Analyst, Citigroup
- Associate Investment Banking, Faysal Bank
- Equity Research Analyst, Goldman Sachs
- Investment Banking Analyst, EFG Hermes
- Trade Finance, Deutsche Bank

ALUMNUS

Francisco Arce
MEXICO
Investment Banking Intern, Bank of America Merrill Lynch (Mexico)

“I chose the Investment Banking specialisation because you are expected to be well-prepared from day one in this industry, so the more you can learn beforehand the better. The specialisation provided me with a realistic, practical approach to the everyday banking experience and I learned that analytical thinking is the greatest asset when it comes to modelling and this side of banking.”

Carlos Reyes
SPAIN
Principal, IFC Asset Management Company (U.S.)
VISITING PROFESSOR "INVESTING IN EMERGING MARKETS"

Expert in private equity, M&A and energy commodities

"Investing in Emerging Markets" is geared towards students that are eager to gain an initial understanding of what it takes to be an investment professional operating in complex jurisdictions. The teachings combine master lessons with cases as well as real-life exercise. My aim is to provide you with the same experience as someone entering a junior position within the investment sector.”

Carlos Reyes holds an undergraduate degree in Economics (University of Barcelona, Spain) as well as a master’s degree in International Transactions/Public Policy (George Mason University, U.S.) and an MBA (Yale University, U.S.). Mr Reyes is currently a principal in the IFC Asset Management Company (AMC), a Private Equity firm co-investing alongside the IFC in equity projects within emerging markets. Within AMC, he works with the Africa Latin American and Caribbean Fund (ALAC), where he is broadly responsible for investments in the energy/natural resources sectors and across all sectors for the Sub-Saharan Africa Region. Mr Reyes is also a member of the investment committee for the China-Mexico Fund. Prior joining AMC, he worked at BP in a wide variety of executive roles including Gas Commercial Lead (BP Algeria), Director (BP Energy Financial Services), Strategy Advisor (BP Strategy Group) and Project Manager (M&A Group).
Specialise in Corporate Finance
Gain the know-how to align financial decision making with strategy

Learn to be an effective business partner, working hand-in-hand with diverse stakeholders to drive results and profitable growth. You will be prepared to work in a corporate environment, consultancy or transaction services. You will also be well-positioned to join the startup scene or—why not?—start your own entrepreneurial venture, with a knack for identifying the best financing tools and ensuring future cashflow generation for survival and growth.

COURSES

- Behavioral Finance
- Entrepreneurial Finance
- Reporting for Management
- Structured Finance
- Supply Chain Finance

RELATED POSITIONS OF GRADUATES

- Assistant Finance Business Partner, Unilever
- Business Analyst: Energy & Risk Analysis, Cancarb Ltd.
- Financial Analyst, UPS
- Financial Reporting and Accounting Specialist, O2C, Novartis
- Product Portfolio Management, HP
- Stagaire Operations Finance, Danone Dairy
- Strategy and Projects EMEA, J&J

Dr. Gavin Lee Kretzschmar, United Kingdom
Professor “Structured Finance”

Expert in valuation, structured finance and banking

“This is arguably the most exciting industry sector globally. South American and European private equity financiers are experiencing significant growth. To help you enter the structured finance, private equity and investment banking sectors, we increase your understanding of the structured finance and private equity industry—on a global scale. We do this by developing rigorous methodological approaches to decision making for projects and corporate balance sheets.”

Dr. Gavin Lee Kretzschmar is a Chartered Accountant, and holds an honours degree in Accounting as well as a Ph.D. in Finance from the University of Edinburgh Business School. He worked for 18 years as a banking executive in top financial institutions including Standard Bank of South Africa and Barrie and Hibbert (a Moody’s company). Dr Kretzschmar has also served as Programme Director at Edinburgh University Business School, as well as holding the PwC Professorship and Chair of Accounting for Central Asia. He has authored numerous in journals including the Journal of Banking and Finance and the Journal of Applied Corporate Finance.
Dr Michael Daniel Thomas

GERMANY
Head of FRM Advisory, KPMG (Argentina)
PROFESSOR “HEDGE & DERIVATIVES ACCOUNTING”

Expert in FRM, banking, advisory & accounting services

“Hedge accounting is one of the most important topics in financial accounting. It requires an understanding of financial derivatives and the related accounting rules and it is of great importance for financial institutions and corporate treasury departments. In this course, we analyse the accounting framework and develop the corresponding hedging models.”

Dr Michael Daniel Thomas holds a Ph.D. in Financial Economics from the University of Hannover and MBAs from the University of Augsburg and the University of Dayton. Michael has more than 15 years of experience in the financial industry, including different positions in investment banking, FRM consulting and financial instruments accounting. Currently, Dr Thomas is Head of FRM Advisory at KPMG Argentina. He holds several professional qualifications including the CFA and FRM, and is a regular speaker at conferences and the author of several academic publications.

ALUMNA

Sara Gandolfo
ITALY
Accountant, Bayer (Spain)

“The most important thing I learned was not a single piece of knowledge, but rather a problem-solving approach: when facing a business problem today, I consider the overall business context, identifying solutions that not only resolve the immediate problem, but also take into account the direct and indirect impact the solution may have on other parts of the business.”
The International Master in Finance and the Master Internacional en Finanzas - Bilingüe prepare you for all three levels of the CFA exam, the professional qualification of choice among top investment firms including Bank of America, BlackRock, Citigroup, Credit Suisse, HSBC, JPMorgan Chase, Merrill Lynch, Morgan Stanley and Wells Fargo. Last year, nearly 90% of our graduates who sat the CFA exam levels I, II, and III passed.

But at EADA, you get more than just the chance to add another qualification to your CV. You also have access to exclusive exam scholarships, specialised career resources and the annual CFA Research Challenge.

EXAM SCHOLARSHIPS
The CFA exam is a great first step to building a career in investment management. EADA offers full scholarships to all three levels of the exam to promising graduates for both the June and December test dates.

CAREER RESOURCES
The CFA Career Center is a specialised jobbank to launch your international career in finance including webinars, job alerts and top-quality articles to keep you up-to-date on the latest in selection processes and career advancement.

CFA RESEARCH CHALLENGE
More than 1,000 universities and business schools from around the world take part in this global competition – all competing to compile the best analyst report of a publicly listed company. EADA has consistently placed in the top three positions in the Madrid Final.

ALUMNA
Shaïda Sylla
IVORY COAST
Finance Business Partner, Unilever (Spain)

“I joined the EADA CFA Research Challenge team to apply my technical knowledge in a real-life simulation, to further understand how to value a company, and mostly, to take on a challenge! I had to commit, learn quickly and work under pressure, but the end result was that I pushed my limits and grew as a person. Knowing that our team’s efforts were recognised and that our report was among one of the best was very gratifying. The most valuable thing that I learned was that hard work really pays off.”
Your International Business Trip

We know that while your learning may begin in the classroom, it does not end there. With this in mind, we developed the International Business Trip to Frankfurt, a chance to get a bird’s eye view of the financial and economic issues facing Europe and the world. You explore these issues while networking with professionals in leading financial institutions and top consulting firms.

ALUMNUS
Mauricio Verástegui
MEXICO
Business Analyst, McKinsey & Co. (Mexico)

“The International Business Trip gave me an idea of what to expect when looking for a job after graduation. I got to know the industry while spending quality time with the programme director and my classmates.”

COMPANY VISITS

Deutsche Bank
The headquarters of the largest bank in Germany are housed in the Twin Towers in Frankfurt’s central business district.

BÖRSE FRANKFURT
The Frankfurt Stock Exchange is the largest in Germany, and one of the world’s most important trading centres for securities.

BearingPoint
A global business consulting firm delivering value to clients through a unique combination of consulting, solutions and ventures.

The ECB maintains price stability in the euro area and preserves the purchasing power of the single currency.

KPMG
One of the Big Four auditors employing 189,000 people with three lines of services: financial audit, tax and advisory.

A JOURNEY DEEP INTO REAL-WORD FINANCE IN A EUROPEAN FINANCIAL HUB

ALUMNUS Mauricio Verástegui MEXICO Business Analyst, McKinsey & Co. (Mexico) “The International Business Trip gave me an idea of what to expect when looking for a job after graduation. I got to know the industry while spending quality time with the programme director and my classmates.”

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A JOURNEY DEEP INTO REAL-WORD FINANCE IN A EUROPEAN FINANCIAL HUB
Your company visits, presentations & conferences

Company visits, presentations and conferences in collaboration with leading organisations are an integral part of EADA’s programmes, providing you with the opportunity to see case studies in action and network with world-renowned professionals. You gain an inside look into the culture and day-to-day life of a wide range of companies and financial institutions and explore different professions in real operating environments.

Alejandro Alcaraz
SPAIN
PROFESSOR “FINANCIAL PRODUCTS & MARKETS” AND “DERIVATIVES”

“The visit to the Barcelona Stock Exchange gives you the chance to learn, in situ, how stock markets work in order to understand the trading activity in global equity markets. During the visit, you engage with brokers, dealers and information systems like Bloomberg and Reuters – with the aim of understanding how real-time information flows into the market and affects the valuation of quoted companies.”

Professor Alejandro Alcaraz holds an MSC in Business from the Management School of Barcelona and graduated from the Financial Management programme at EADA. He has gained extensive experience through positions held such as Financial Manager, Fund Manager and Financial Analyst for prestigious companies including Invercaixa Gestión SGIC (La Caixa Group), Finance and Investment Bank (FIBANC) and SAE Public Relations (Shandwick Group). Professor Alcaraz is currently Managing Partner of Spinnaker Consulting.
Marc Wolenik  
UNITED STATES  
President, 7Ones  

Expert in emerging technology, Blockchain/Smart Contracts, CRM and business and organisational change

“Blockchain and cryptocurrencies have the potential to revolutionise commerce and the way we live as a society.”

Mr Wolenik is a speaker, author and entrepreneur working to advance emerging technology concepts such as Blockchain, Ethereum, Hyperledger, Artificial Intelligence (AI) and Smart Contracts usage for businesses of all sizes. His experience includes the creation of several companies in the technology space, as well as several ventures using early AI protocols, including the first real-time online gaming AI system. Mr Wolenik has authored 5 technology books, and held multiple board/advisory positions in companies and organisations including the Blockchain User Group (BUG), eXtremeCRM (US), CRMUG and multiple Microsoft Partner Advisory Councils (PACs) for both the U.S. and abroad.

FUNDAMENTALS OF BLOCKCHAIN AND CRYPTOCURRENCIES

Find out how Blockchain technology is changing how we do business by creating innovative ways to address the banking and financial system.

CONFERENCES

ARBORIBUS: CONNECTING COMPANIES AND INVESTORS
Get a first-hand look into the premier platform for crowdlending in Spain, connecting investors and SMEs with a proven track record of success.

FINTech: A STUDY OF THE NOVicap CASE
Learn about an online platform providing flexible invoice finance and investments in short-term assets.

KANTOX: HOW TO CONVERT YOUR ENEMIES (BANKS) INTO PARTNERS AND INVESTORS
Hear from a leading fintech company dedicated to increasing revenues and profit margins by leveraging foreign currencies.

INVESTING IN PRIVATE EQUITY IN EMERGING MARKETS
Discover how private equity can strengthen the value and performance of businesses in emerging markets, contributing to overall economic growth and development.

A DAY IN THE LIFE OF A DAYTRADER
Gain insight from experts on the different types of daytrading, professional opportunities and your suitability for the field.
Companies recognise the increasing importance of negotiation skills in top performers, and not just in dealmaking, more and more financial professionals are being called upon to participate in strategic decision-making and in the management of teams. Negotiation is a process for which you need a wide range of highly diverse skills: from the ability to identify innovative solutions to an in-depth knowledge of value creation techniques.

The Negotiation Challenge is a week-long competition aimed at testing and developing the attitudes, behaviours, and analytical and decision-making skills that are needed to become a successful negotiator. Together with participants from the International Master and MBA programmes, you take part in a team-based negotiation contest incorporating a wide range of activities.

- Computer-based negotiation and conflict resolution simulations
- Challenging role plays inspired by real business cases
- Observation and analysis of expert negotiators

Recall what defines a successful negotiation
Examine relevant information surrounding the negotiation
Identify the underlying interests of the negotiating parties
Analyse constraints and variables to reach agreements
Re-frame positions into joint value creation processes
Develop the confidence to negotiate in a wide range of settings
The final project is an integral part of all of EADA’s master’s programmes in the area of finance and accounting. It is your chance to put what you have learned throughout the year to the test, integrating theory and practice to solve real-life management problems – from a detailed evaluation of the latest big corporate merger to a comparative analysis of microfinance institutions. You choose the focus of your project, and develop it together with your group under the guidance of an experienced tutor. The tutor facilitates your learning, offering expert advice to fine-tune the scale and focus of your project. The project is designed so that you hit the ground running after graduation, having acquired the confidence, time management skills and strategic vision that make you a valuable asset to any company.

**Example Projects**
- Samsung Entering the Automotive Industry: What Comes After Harman?
- Hedging Weather Effects with Derivatives
- The Booming of ICOs in Switzerland: Threats and Opportunities
- Going-concern Opinion and the Influence on Stock Prices
- Corporate Finance of Manchester United
- Financial Analysis of Alibaba’s Strategy in the Chinese Market
- Cryptocurrencies Derivatives
- Acquisition of Whole Foods by Amazon

**Your Final Project**

Your final project is an integral part of all of EADA’s master’s programmes in the area of finance and accounting. It is your chance to put what you have learned throughout the year to the test, integrating theory and practice to solve real-life management problems – from a detailed evaluation of the latest big corporate merger to a comparative analysis of microfinance institutions. You choose the focus of your project, and develop it together with your group under the guidance of an experienced tutor. The tutor facilitates your learning, offering expert advice to fine-tune the scale and focus of your project. The project is designed so that you hit the ground running after graduation, having acquired the confidence, time management skills and strategic vision that make you a valuable asset to any company.

**Example Projects**

- Samsung Entering the Automotive Industry: What Comes After Harman?
- Hedging Weather Effects with Derivatives
- The Booming of ICOs in Switzerland: Threats and Opportunities
- Going-concern Opinion and the Influence on Stock Prices
- Corporate Finance of Manchester United
- Financial Analysis of Alibaba’s Strategy in the Chinese Market
- Cryptocurrencies Derivatives
- Acquisition of Whole Foods by Amazon

**Project Focus Areas**

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRATEGY</td>
<td>17%</td>
</tr>
<tr>
<td>VENTURE CAPITAL</td>
<td>2%</td>
</tr>
<tr>
<td>GEO-ECONOMICS</td>
<td>2%</td>
</tr>
<tr>
<td>FINANCIAL MARKETS</td>
<td>2%</td>
</tr>
<tr>
<td>BANKING REGULATIONS</td>
<td>2%</td>
</tr>
<tr>
<td>AUDIT &amp; ASSURANCE</td>
<td>2%</td>
</tr>
<tr>
<td>CORPORATE FINANCE</td>
<td>4%</td>
</tr>
<tr>
<td>INVESTING CONSULTANCY</td>
<td>5%</td>
</tr>
<tr>
<td>IPO ANALYSIS</td>
<td>5%</td>
</tr>
<tr>
<td>VALUATION</td>
<td>17%</td>
</tr>
<tr>
<td>M&amp;A</td>
<td>15%</td>
</tr>
<tr>
<td>PORTFOLIO MANAGEMENT</td>
<td>13%</td>
</tr>
<tr>
<td>FUTURE MARKETS &amp; DERIVATIVES</td>
<td>11%</td>
</tr>
<tr>
<td>CRYPTOCURRENCIES</td>
<td>7%</td>
</tr>
</tbody>
</table>

Data based on projects completed over the last three years.
Your opportunities abroad

When you study at EADA, you become part of a global network of top business schools. Through our exchange programme, which is free-of-charge to EADA graduates, we offer the opportunity to extend your studies in one of more than 30 prestigious partner schools in Europe, the Americas, Asia and Africa. You can choose to study abroad for one term, or join a double degree programme at Aston Business School (U.K.), EDHEC (France), EBS (Germany) or HHL (Germany).

Students applying to the exchange programme must complete the admissions process (in some cases including GMAT, TOEFL, etc.) at the participating school. While EADA assumes the cost of academic studies at the partner institution, expenses such as transport, room and board are the responsibility of the participant.

BECAUSE GLOBAL IS THE NEW NORMAL

EUROPE
- France
  - EDHEC Business School
- IAE Aix-en-Provence
- Audencia School of Management
- Rennes School of Business
- SKEMA Business School
- Germany
  - European Business School (EBS)
  - Leipzig Graduate School of Management (HHL)
- Netherlands
  - Rotterdam School of Management (RSM)
- Norway
  - BI Norwegian Business School
- Sweden
  - Linköping University
- Turkey
  - Sabancı University
- U.K.
  - University of Edinburgh Business School
  - Aston Business School

THE AMERICAS
- U.S.
  - Brandeis International University
  - Pepperdine University
  - University of San Diego
  - Washington College of Business, University of Florida
- Argentina
  - Universidad del CEMA
- Brazil
  - Escola Superior de Propaganda e Marketing (ESPM)
- Mexico
  - Instituto Tecnológico Autónomo de México (ITAM)
- TESM-EGADE

ASIA
- China
  - Tongji University
- Japan
  - NUCB Business School
- Taiwan, China
  - National Chengchi University
- Thailand
  - Asian Institute of Technology (AIT)

AFRICA
- Egypt
  - American University in Cairo
- South Africa
  - University of Stellenbosch
Our master’s programmes in finance are designed to make you into a well-rounded, value-strong professional with the know-how to impress and the leadership skills to execute a strategic plan of action. Both programmes are closely aligned with the needs of today’s financial services providers, as demonstrated by the 97% employment rate just three months after graduation.

INDUSTRIES WHERE OUR GRADUATES WORK

- Corporate Finance
- Investment & Asset Management
- Investment & Commercial Banking
- Consulting
- Auditing
- General Financial Services

COMPANIES WHERE OUR GRADUATES WORK

- Accenture
- Amazon
- Arab Bank
- BBVA
- BearingPoint Consulting
- BlackRock
- BCG
- CaixaBank
- Capgemini
- Caterpillar, Inc.
- Citigroup
- Coca-Cola
- Danone
- Deloitte
- Deutsche Bank
- EFG Hermes
- EY
- Fisher Investments
- Goldman Sachs
- HP
- JDE
- KPMG
- MasterCard
- Moody’s
- Motherson
- Nokia
- Novartis
- PwC
- Raymond James
- Rothschild & Co.
- Thales
- TravelPerk
- UBS
- Unilever
- UPS
EMPLOYMENT BY INDUSTRY

- Corporate finance: 33%
  - Financial Analyst, HP
  - Financial Reporting and Accounting Specialist, O2C, Novartis
  - Stagiaire Operations Finance, Danone Dairy

- Investment & asset management: 7%
  - Analyst, Confidas Capital
  - Associate, BlackRock
  - RFP Analyst, Amundi

- Investment & commercial banking: 17%
  - Equity Capital Markets (ECM) Analyst, Citigroup
  - Equity Research Analyst, Goldman Sachs
  - Intern - Global Advisory, Rothschild & Co.

- Consulting & auditing: 11%
  - Knowledge Analyst - Energy Practice, BCG
  - Assurance - Banking, EY
  - Structured Finance Department, Moody’s London

- Other financial services: 2%

- Other: 2%

EMPLOYMENT BY FUNCTION

- Finance: 54%
- Consulting: 23%
- General Management: 10%
- Sales & Marketing: 9%
- Management Trainee: 2%
- Other: 2%

EMPLOYMENT BY REGION

- North America: 60%
- Europe: 12%
- Asia: 9%
- South & Central America: 16%
- Middle East & Africa: 3%
- Other: 2%

97%* OF GRADUATES EMPLOYED AFTER 3 MONTHS
*Financial Times Masters in Finance Pre-experience Ranking 2018

73,855 US$ WEIGHTED SALARY

Aquib Aslam
INDIA
Investment Banking Analyst, EFG Hermes (UAE)

“The programme helped me choose my career path more selectively, having been exposed to various options and with a strong base of financial knowledge. This inspired me to leverage my strengths and select the career that was right for me. What I remember most is the classroom diversity and the opportunity to understand and work with people from different cultures and mindsets.”
The EADA Careers Department is your partner during your master’s, providing you with the necessary tools and training to reach your professional goals. Whether you are preparing for a case interview at a top consulting firm, tweaking your CV to prove you’re the perfect fit or developing your personal brand, your career advisor is with you every step of the way. Career Services offers a diverse suite of recruitment services based on the idea that one-does-not-fit-all, integrating online and in-person resources that maximise your potential and leverage your strengths during the selection process.

MAXIMISE YOUR RESOURCES

ONLINE
Pre-course: Careers Services

ON CAMPUS
Prep workshops: LinkedIn best practices, effective networking

PERSONALISED CAREER ASSESSMENT
Define your objectives

GET SELECTED

ONLINE
Databases with specialised information about local job markets all over the world

ON CAMPUS
Labour market-focused workshops in marketing, finance, consulting, innovation & startups, tech

Selection process workshops:
CV tips, mock interviews, ace-the-case interview, salary negotiation

PERSONALISED CAREER ASSESSMENT
Prepare for the selection process

LAUNCH YOUR CAREER

ONLINE
Virtual job fairs
Specialised career databases: Exclusive EADA Jobbank, EFMD Global Talent Portal CTA Institute Career Centre, ACCA Careers Jobboard

ON AND OFF CAMPUS
Job fairs in marketing, finance, consulting, innovation & startups, tech
Recruiting events with companies like:
- Accenture
- Adidas
- Amazon
- Bloomberg
- Boehringer Ingelheim
- Burger King
- HP
- Novartis
- Philips
- PwC
- VW
- H&M
- ING
- Nestlé
- Morgan Stanley
- PepsiCo
- BCG

Alumni sharing experiences and recruiting from companies like:
- Coca-Cola
- Google
- LinkedIn
- Morgan Stanley
- PepsiCo
- BCG

Graduate programme applications for:
- Adidas
- Amazon
- Capgemini
- Hoffmann
- GlaxoSmithKline
- HP
- JD1
- Microsoft
- SAP
- Unilever

PERSONALISED CAREER ASSESSMENT
Take advantage of CV preparation and training for specific offers

JOIN OUR ALUMNI NETWORK

ONLINE
Mentoring platform with alumni

ON AND OFF CAMPUS
Networking events in Barcelona and all over the world with +120,000 alumni

National and regional alumni groups
Sporting events and conferences to keep you connected
Opportunities to stay involved through partner projects such as the Social Innovation Summer Program (with partner ITESM) and Imagine Express Silicon Valley

PERSONALISED CAREER ASSESSMENT
Take advantage of CV preparation and training for specific offers
Your year at EADA will be full of new experiences, and we want to be sure that you make the most of your time with us. An important part of these experiences is the network that you build and the relationships that you cultivate during your studies. The extracurricular activities organised by EADA Community enrich your social, cultural and educational exposure by connecting you to the larger community and enhancing your networking opportunities.

EADA Community is about getting involved, learning new skills and forging meaningful relationships that last a lifetime.
Your Barcelona

EADA is proud to be the only top-ranked business school located in the Barcelona city centre. Innovative, entrepreneurial and well-connected, Barcelona is one of the world’s greatest cities for students. It is a business hub with a rich cultural history, making it the perfect place to expand your network and launch your international career.

INNOVATION
With over 200 world-class technology and research parks, Barcelona is leading the pack. World-class facilities such as the Barcelona Supercomputing Centre and District 22@Barcelona make it one of the most dynamic cities in the world in the field of innovation.

FOREIGN INVESTMENT
Barcelona is ranked 8th in the world in attracting foreign investment, and the region is headquarters to more than 6,500 foreign companies. Most of these companies have been in the area for 10 years or more, demonstrating a high degree of return on investment.

ENTREPRENEURSHIP
Innovative government initiatives have simplified the process for starting a company and established tax benefits for startups, making Barcelona one of the premier entrepreneurial hubs in Europe.

WELL-CONNECTED
Barcelona is the gateway to southern Europe, the transport capital of the Mediterranean area, a bridge to the Maghreb and a platform to Latin America. Companies with headquarters in Barcelona supervise markets all over the world.

A CITY WITH ROOM TO GROW

172 km of bike lanes
9 UNESCO World Heritage sites
4.7 km of beaches
56 museums
+2,800 hours of sunshine per year

INNOVATION

FOREIGN INVESTMENT

ENTREPRENEURSHIP

WELL-CONNECTED
Practical information

ADMISSIONS PROCESS

1. Fill out the online application form (https://apply.eada.edu/login) and upload the required documents:
   - Copy of university degree (for candidates who have completed their degree)
   - University transcripts
   - Passport photo
   - 2 letters of recommendation
   - Copy of foreign passport or Spanish ID
   - CV

2. Submit test results.
   Candidates have 2 options:
   - Option 1: Take the GMAT and TOEFL/IELTS. EADA accepts the following minimum scores: GMAT 650, TOEFL IBT 100, IELTS 7. (TOEFL or IELTS for non-native speakers only.) Our GMAT and TOEFL school code is 7024.
   - Option 2: Take EADA’s own online admission test. EADA’s admission test is oriented to problem solving and critical thinking and provides an accurate prediction of candidates’ performance in EADA’s programmes.

3. Complete an interview with the programme director.

ADMISSION ROUNDS

EADA has monthly admission rounds. To apply, fill out the online application form, upload the required documents, and complete the admission test and interview before the corresponding deadline.

FESS & FINANCING

The 2019-2020 tuition fee is €22,800. Your master’s is an important investment in who you are, and at EADA, we want to ensure that students from a wide range of backgrounds have the opportunity to succeed.

EADA offers early bird discounts and scholarships to help manage the cost of study.

Prodigy Finance offers international students loans without collateral or a co-signer.

WHAT WE ARE LOOKING FOR

The admissions process aims to select well-rounded candidates who will not only succeed in the programme, but also add value, contribute meaningfully and help create a learning environment in which all participants reach their full potential.

We seek to fill our classes with the most promising students in terms of motivation, commitment and growth potential. In addition to an overall motivation to excel in the programme, the ideal candidate demonstrates a commitment to teamwork with leadership potential. Successful candidates tend to possess the following qualities, which are closely related to growth: open-mindedness, flexibility and adaptability.

The Admissions Committee carries out a global evaluation of each candidate, taking into account not only professional and academic experience, but also what makes you YOU.
With the use of this type of paper, EADA promotes environmentally appropriate, socially beneficial and economically viable management of the world’s forests.