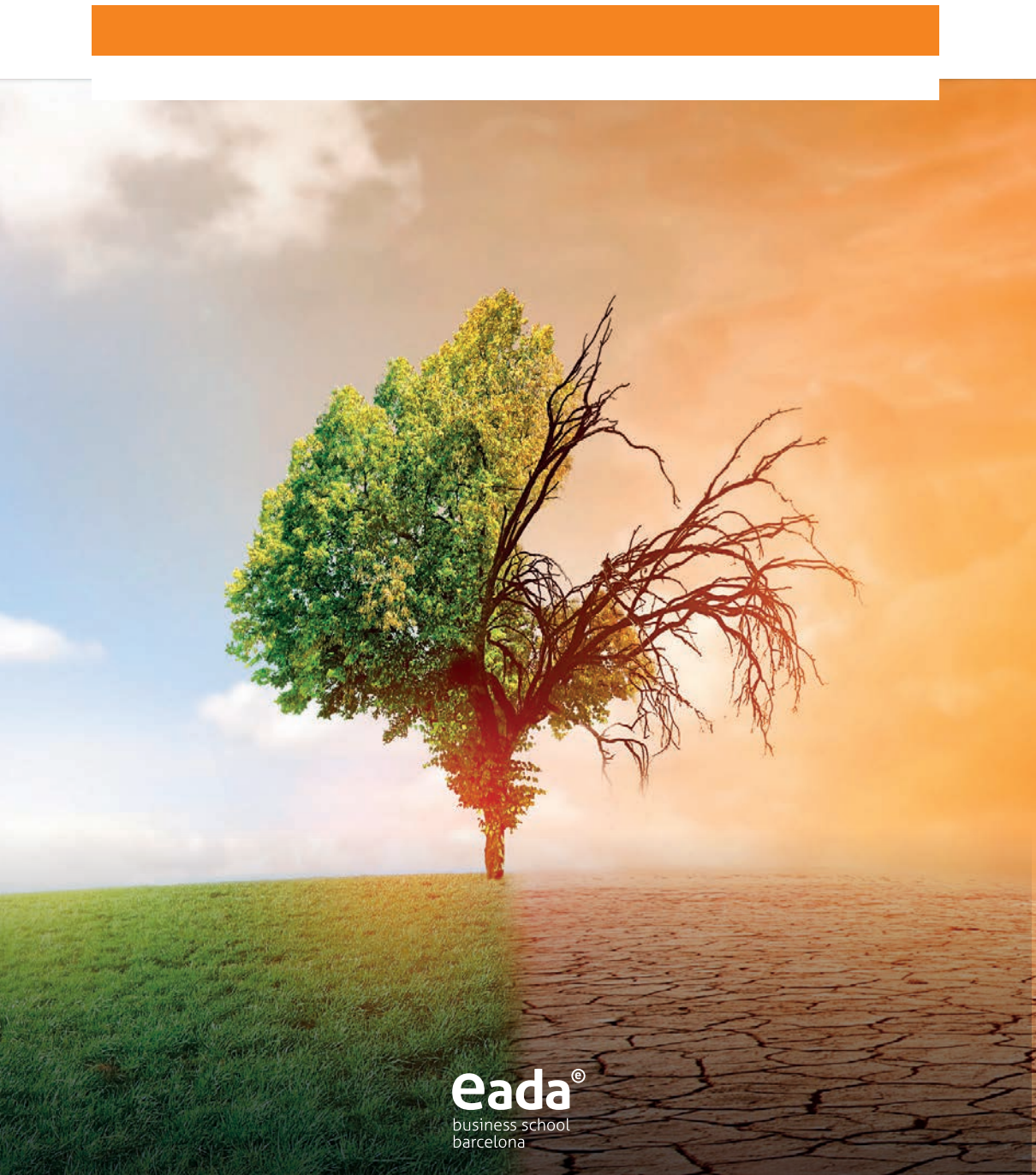


MASTER IN

Sustainable Business & Innovation



Master in Sustainable Business and Innovation

ACCELERATE YOUR CAREER AND CONTRIBUTE TO A MORE SUSTAINABLE WORLD

Where your professional aspirations meet the solutions to global sustainable challenges.

EADA Business School Barcelona (EADA) offers you the best of both worlds. A collaboration between top faculty and sustainable leadership experts in a diverse, international and multi-cultural setting.

The Master in Sustainable Business and Innovation is targeted towards students from diverse backgrounds, both cultural and academic, who aim to develop their career and skills in helping businesses and organizations to solve urgent and emerging environmental, economic, societal, and welfare global challenges.

DO YOU:

- Aspire to become a future leader in a private or public organization?
- Want to contribute to a more sustainable world?
- Want to help businesses and organizations in tackling the most important challenges the world is facing today?
- Want to learn the latest trends and sustainable innovations in products and services, management practices, business models and market infrastructures that lead to higher social impact and development?
- Want to experience a multi-cultural study environment directly from one of the most admired cities in Europe ?

Then the official Master in Sustainable Business & Innovation from EADA Business School is the programme for you!

PROGRAMME

QUICK FACTS

LANGUAGE

English

DURATION

**1
year
full time**

CREDITS / HOURS

**60 ECTS
1800 hours
study load**

START

**September
2017**

2 LOCATIONS:

*Barcelona with two-week
international exchange module*



The curriculum consists of 16 courses and an integrative final project resulting in a total of 60 ECTS* and equivalent study load of 1800 hours.

MODULE	COURSE	STUDY HOURS**	ECTS
Personal Development	• Human leadership in a VUCA world	120	4
	• The role of business in society. Global challenges and key trends	120	4
General Management	• Strategy & Sustainability	90	3
	• New economies (circular, sharing, collaborative, smart cities)	90	3
	• Environmental sustainability and climate change management	90	3
	• Holistic management and organizational development	90	3
Functional core	• Technological management and the changing nature of work	90	3
	• Financing for inclusive development and social impact investment	90	3
	• International marketing	90	3
	• Global Supply Chain management	90	3
	• Corporate entrepreneurship and Social innovation	90	3
	• Applied Data Analytics for global development Industry 4.0	90	3
	• International development agenda and the Sustainable Development Goals	90	3
Final project	• Professional practice - Research Methods & Skills	90-180	3-6
	• Business Consultancy Project or Applied Research Project	300-390	10-13

*The European Credit Transfer and Accumulation System (ECTS) is a student-centered system based on the student workload required to achieve the objectives of a program.

**STUDY HOURS 1 ECTS corresponds to 30 hours of study (includes both face-to-face modules and self-study)

METHODOLOGY

The three core pillars of the EADA MSBI program me are:

(i) **Human Leadership Skills**, (ii) **Critical & Design Thinking**, and (iii) **Best Professional Practice**.

Our unique methodology ensures that you will develop the critical and design thinking skills to analyze, perform and inspire in an ever increasing volatile, uncertain, complex and ambiguous business environment. But we go a step further. While hard skills may be enough

to get your foot in the door at top companies, your soft skills in communication, negotiation, teamwork and leadership are what will lift you in developing a world-class career in a company, an organization, or even in your own business.



CAREER OPPORTUNITIES

Master in Sustainable Business & Innovation graduates will have the **perfect profile to work in the following positions and organizations** (in the private, public, and non-profit sectors):

- Chief Sustainability Officer or Sustainability Director in companies (MNE and SMEs) that wish to create or expand their sustainability strategies.
- Corporate Social Responsibility Manager, Human Resources Manager in companies that aim to foster social impact and provide greater benefits for their talent.
- Sustainability Manager in business consulting firms.
- Sustainable Business Manager in non-for-profit organizations such as foundations, NGOs and social enterprises.
- Government Officials dedicated to reinforce the role of business entrepreneurship and innovation in international development and cooperation agencies, economic promotion agencies, smart cities, environmental and sustainability officers.
- Entrepreneur: you will have acquired the necessary skills to set up your own sustainable business.

Beyond your position, the master will provide you with the skills needed to become a sustainability change maker in trade organizations, industries, foundations, NGOs and government bodies. In addition, you will also have the chance to continue your academic career at a university or research institution.

Note: All information in this brochure is subject to change. Please check our website at www.eada.edu for the most up-to-date information.





FEES & FUNDING OPTIONS

Programme

Tuition fee: € 20,000*

** Living expenses as well as flights and medical insurance are to be covered by students. These costs are not included in the programme fee.*

Admission requirements

- Minimum Bachelor's degree from a recognized university.
- GMAT (min. score 650) or complete EADA's Online Admissions Exam.
- Non-native English speaking candidates and candidates whose previous education has been in a different language than English must submit evidence of English proficiency with a minimum TOEFL score of 100.
- Other documentation: résumé/CV, 2 references, copy of passport, photo, undergraduate transcripts.

Scholarships

EADA offers scholarships to help manage the cost of study. Please check our website for more information regarding our available scholarships.



MORE INFORMATION

Find out more and apply here www.eada.edu or contact us at master@eada.edu

eada[®]

business school
barcelona

Aragó, 204 | 08011 Barcelona
T. +34 934 520 844 | F. +34 933 237 317
master@eada.edu | www.eada.edu

 EADA students & alumni

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 EADABusinessSchool

 [linkedin.com/company/eada](https://www.linkedin.com/company/eada)

 +eada

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