



PRESS RELEASE



The MBA programme at EADA Business School moves up 6 places in the global ranking

- The FT recognises EADA's focus on Environmental, Social and Governance issues (ESG)
- Barcelona stands out with three schools in the ranking

Barcelona, 12th February 2024. <u>EADA Business School</u> has improved its global recognition by moving up six places to number 94 worldwide, according to the FT Global MBA 2024 ranking published today by The Financial Times.

EADA Business School stands out in two main areas, ranking 17th in the world for the percentage of hours dedicated to Environmental, Social and Governance issues (ESG), and secondly for its high percentage of international students (97%). According to Ella Boniuk, director of the International MBA at EADA, "our institution's firm commitment to sustainability, innovation and leadership not only has an impact on the professional careers of our graduates but also on the responsible and sustainable impact they will generate in companies, and by extension in society."

The MBA programme offers a global vision of companies and is designed for graduates with a minimum of 3 years' professional experience to make a qualitative leap in their careers. The ranking is compiled from various parameters such as career opportunities, participants' salaries, number of female participants, faculty and student diversity as well as academic research, among others (see table). To be included in the ranking, The Financial Times stipulates that all schools must be EQUIS or AACSB accredited.

EADA Business School was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and financially independent institution. As well as appearing in the recognised global rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA which recognises the quality of MBA programmes.