

## PRESS RELEASE

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# The EADA Foundation expands its Board of Trustees with the addition of three new members

- ***Ainhoa Grandes, Tobías Martínez and Thérèse Jamaa are the new trustees of the EADA Foundation***

**Barcelona, September 2023.** The Board of Trustees of the EADA Foundation, the highest governing body at the institution, has decided to add three new trustees to the Board, expanding its number of members to 18 in order to represent the different stakeholders that make up the school: business leaders, managers of associated companies, professionals, experts in management training and Alumni. The new trustees are Ainhoa Grandes, Tobías Martínez and Thérèse Jamaa.

According to Thérèse Jamaa, ***“EADA is a meeting point for international talent. I want to share my experience in the tech industry and social innovation and help to develop its educational challenge”.***

Tobías Martínez, highlights his main motivation as being ***“the development of society through management training, by creating more technical and human-centred programmes, better adapted to the present and future and working with young, international and diverse groups of people.”***

For Ainhoa Grandes, she was attracted to ***“becoming involved in a project that offers high quality international education within the framework of values such as social and environmental impact, as demonstrated by the importance of sustainability in all of EADA’s programmes.”***

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**Ainhoa Grandes** is the president of the Ship2B Foundation, the largest accelerator of social and environmental startups in Spain. She is also president of the Foundation of the Barcelona Museum of Contemporary Art (MACBA). She graduated with a Bachelor in Business Administration from the International University of Catalonia (UIC), specialising in finance. She has also completed the Senior Management programme in Sustainability at EADA and the Advanced Management Program at IESE Business School.

**Tobías Martínez** was, from its foundation in 2008 until June 2023, the CEO of CELLNEX. Since 1983, his professional career has been linked to the telecom and tech sector. In 2000, he became the managing director of Abertis Telecom after 11 years of entrepreneurial experience in the area of information systems.

**Thérèse Jamaa**, is the vice president of the Spanish Red Cross Foundation. She was also VP at Huawei Spain until May 2023, where she headed up the company's digitalisation strategy, promoting global and national alliances to show the benefits of technology in society. Before working at Huawei, Jamaa was the managing director of GSMA Mobile World Capital, the global industry organisation for telecom operators, which represents over 1000 mobile operators and companies from the tech ecosystem, and organises the Mobile World Congress (MWC). She also worked as a business development director for Qualcomm for over 10 years and as a consultant for companies such as Vodafone and Sema Group Schlumberger following experience in the shipbuilding sector.

**EADA Business School Barcelona** was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. In addition to appearing in the international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and AMBA, which recognises the quality of MBA programmes.

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