

PRESS RELEASE

The
Economist

The prestigious British newspaper has published its WhichMBA? 2021 Full-time rankings

EADA Business School moves up more than 30 places among the best MBA's in the world

Barcelona, 21st January 2021. The *International MBA* at *EADA Business School* has been ranked among the top 100 programmes, at number 62, in the global ranking published today by the well-known British newspaper, *The Economist*. This signals an improvement of 34 places compared to its previous classification, which is an outstanding achievement for this type of ranking.

The MBA programme offers a global vision of companies. It is designed for graduates who have a minimum of 3 years professional experience and aims to help them make a qualitative leap in their professional career. The ranking was compiled using various parameters such as career opportunities, participants' salary, participant diversity and quality of faculty, among others (see table). To be included in the ranking, *The Economist* requires all institutions to hold the [EQUIS](#) or [AACSB](#) accreditation.

Jordi Díaz, Dean of EADA Business School, affirms that, ***"The progress made this year under the current circumstances is a historic result after more than 15 years of participating in rankings"***.

The improvement in this year's position coincides with the publication of [Better World Ranking MBA](#), which places EADA Business School among the 40 top schools in the world as a result of integrating sustainable development in its MBA programmes, faculty research on sustainability issues and the gender and ethnic diversity of its faculty.

EADA Business School was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the well-known international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA, which recognises the quality of its MBA programmes.

Carlos Bascones/Luis Delgado - Press office: 934156262