Did you know?

- Companies that pursue a higher purpose leading to a higher social and environmental impact also outperform economically.
- Employees that align and share a higher purpose with the organization are a source of motivation, creativity, productivity, and profitability.
- Countries where their government takes higher risks in supporting entrepreneurship, innovation, and sustainability enjoy higher levels of quality of life.

MAASTRICHT SCHOOL OF MANAGEMENT (MSM)

Founded in 1952, Maastricht School of Management (MSM) is one of the oldest business schools in the Netherlands. MSM offers research-driven and internationally accredited MBA, MSc, and MAM degrees, as well as professional and executive courses, located in the beautiful historical city of Maastricht in the Netherlands - right in the heart of Europe. MSM has been recognized for its innovativeness by AACSB and for its contribution to the internationalization of Dutch Higher Education by Nuffic. MSM subscribes to high ethical standards in business and strongly promotes corporate social responsibility (CSR) and sustainable development.

EADA BUSINESS SCHOOL BARCELONA (EADA)

Since 1957, EADA Business School has been offering the business world programs in training, research, and talent. Its aim is to contribute to the personal and professional growth of business leaders so they may make a mark on companies and society at large. Over the last five decades as an independent institution, the EADA methodology has obtained the maximum domestic and international recognition. EADA is now “top 30” in Europe and “top 50” in the World, according to the Financial Times and one of the 4 best accredited Spanish Universities in the field of Business Schools.

Master in Management in Sustainable Business and Innovation

Accelerate your career and contribute to a more sustainable world

Academic Year 2017 - 2018
Master in Management in Sustainable Business and Innovation
Where your professional aspirations meet the solutions to global sustainable challenges

Maastricht School of Management (MSM) and EADA Business School Barcelona (EADA) offer you the best of two worlds. A collaboration between top faculty and sustainable leadership experts in a diverse, international and multi-cultural setting directly from two of the most admired places in Europe, Barcelona (Spain) and Maastricht (The Netherlands).

EADA Business School Barcelona (EADA) offers master programmes in collaboration with Maastricht School of Management (MSM) and King’s College London in Social Innovation and Health. This joint Master programme invites students to experience a multi-cultural study environment in two of Europe’s most influential cities.

Then the Joint Master program Sustainable Business & Innovation from MSM and EADA is for you.

Do you:
✓ Aspire to become a future leader in a private or public organization?
✓ Want to secure a more sustainable world?
✓ Want to help businesses and organizations in tackling the most important challenges the world is facing today?
✓ Want to learn the latest trends and sustainable innovations in products and services, management practices, business models and market infra-structures that lead to higher social impact and development?
✓ Want to experience a multi-cultural study environment in two of Europe’s most international cities?

Then the Joint Master program Sustainable Business & Innovation from MSM and EADA is for you.

Duration: 1 year full-time
Start: September 2017
60 ECTS = 1800 hours study load
2 Locations: Barcelona - Maastricht

Curriculum

The curriculum consists of 16 courses and an integrative final project resulting in a total of 60 ECTS* and equivalent study load of 1800 hours.

<table>
<thead>
<tr>
<th>MODULE</th>
<th>COURSE EDUCATIONAL HRS** ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Development</td>
<td>120</td>
</tr>
<tr>
<td>General Management</td>
<td>90  3</td>
</tr>
<tr>
<td>Functional core</td>
<td>90  3</td>
</tr>
<tr>
<td>Final project</td>
<td>90  3</td>
</tr>
<tr>
<td>**TOTAL</td>
<td>1800  60</td>
</tr>
</tbody>
</table>

*The European Credit Transfer and Accumulation System (ECTS) is a student-centered system based on the student workload required to achieve the objectives of a program. "1 ECTS comprises 10 hours of study (includes both face-to-face and self-study).

Methodology

The core pillars of the MSM-EADA MIMSB program:
- Human Leadership Skills,
- Critical & Design Thinking,
- Best Professional Practice.

Our unique methodology ensures that you will develop the critical and design thinking skills to analyze, perform and inspire in an ever increasing volatile, uncertain, complex and ambiguous business environment. But we go a step further: White hand skills may be enough to get your foot in the door at top companies, your soft skills in communication, negotiation, teamwork and leadership are what will lift you in developing a world-class career in a company, an organization, or even in your own business.

Career opportunities

Sustainable business & innovation graduates will have the perfect profile to work in the following positions and organizations (both private and public):
- Chief Sustainability Officer or Sustainability Director in companies (MNE and SMEs) that wish to create or expand their sustainability strategy
- Corporate Social Responsibility Manager, Human Resources Manager in companies that aim to foster social impact and provide greater benefits for their talent.
- Sustainability Manager in business consulting firms.
- Sustainable Business Manager in non-profit organisations such as foundations, NGOs and social enterprises.
- Government Officials dedicated to reinforce the role of business entrepreneurship and innovation in international development and cooperation agencies, economic promotion agencies, smart cities, environmental and sustainability officers.
- Entrepreneur: you will have acquired the necessary skills to set up your own sustainable business.

Beyond your position, the master will provide you with the skills needed to become a sustainability change maker in trade organizations, industries, foundations, NGOs and government bodies. In addition, you will also have the chance to continue your academic career at a university or research institution.

Finding out more and apply here www.eada.edu or www.msm.nl for the most up-to-date information!

Fees & Funding Options

Tuition fee: € 20,000**
*Full tuition fee, study materials and living expenses during the 2 weeks in Maastricht Flights and medical insurance are to be covered by students.

**The European Credit Transfer and Accumulation System (ECTS) is a student-centered system based on the student workload required to achieve the objectives of a program. "1 ECTS comprises 10 hours of study (includes both face-to-face and self-study).

Admission requirements

- Minimum Bachelor’s degree from a recognized university.
- GMAT (min. score 550) or complete EADA’s online admissions test
- Non-native speaking candidates and candidates whose previous education has been in a different language than English must submit evidence of English proficiency with a minimum TOEFL score of 100
- Other documentation: personal résumé/CV, 2 references, copy of passport, photo, undergraduate transcripts.

Scholarships

MSM and EADA offer scholarships to help manage the cost of study. Please check our websites for more information regarding our scholarship offerings.

More Information

Find out more and apply here www.eada.edu Or contact us at master@eada.edu

Notes

Note: All information in this brochure might be subject to change. Please check our websites www.eada.edu or www.msm.nl for the most up-to-date information.