EADA--Escuela de Alta Dirección y Administración

Key contact details

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School details

Name of programme: MBA
Type of programme: Full-time programme
Programme director: Giulio Toscani
Faculty: 19 Full-time, 7 Part-time, 15 Visiting
Annual student intake: 68
Applicants:places: 3:1
Women students: 29%
Age range: 26-45
Average age: 29
Foreign students: 91%
Student origin: Africa/Middle East 3%; Americas 46%; Asia/Australasia 6%; Europe 44%
Application fees: None
Programme fees: €23,000 (US$28,750)
Application deadline: June 30th
Programme dates: Sep start, 10 months
Admission requirements: First degree; minimum 3 years' work experience; GMAT; references
Average GMAT score: 600

2007 rankings

Criteria | Overall rank | Rank (out of 100) |
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Open new career opportunities | | 72 |
Diversity of recruiters | | 55 |
Number in jobs three months after graduation | | 92 |
Jobs found through the careers service | | 78 |
Student assessment | | 46 |
Personal development and educational experience | | 100 |
Faculty quality | | 100 |
Student quality | | 100 |
Student diversity | | 15 |
Education experience | | 67 |
Increase in salary | | 60 |
Post-graduation salary | | 28 |
Final salary | | 60 |
Potential to network | | 72 |
Breadth of alumni network | | 100 |
Internationalism of alumni | | 54 |
Alumni effectiveness | | 50 |

To assess the fairness of the Economist Intelligence Unit’s MBA rankings, Whitehead Mann examined our methodology and processes and found them to be satisfactory. Read their verdict here.

Comments

EADA (Escuela de Alta Dirección y Administración) is a commercial operation formed in 1957 in Barcelona. It was originally a consultancy in business management and administration which expanded into customised in-company training. In 1960 it started its first open training courses and in 1981 gave up consulting to concentrate exclusively on training. It likes to see itself as a Spanish version of Ashridge, Henley or IMD. Not surprisingly, it has excellent links with business. This aim is that its international network, which originally focused on Latin America, should cover the whole world. International faculty and staff have been hired to help achieve this. EADA’s ambitious plan is to double in size over the next five years. The atmosphere at the school is friendly and students say faculty are open and supportive.