Nature and Scope of the 12th IB Conference:
More than ever before, the present economic and environmental conditions have prompted businesses and institutions to promote a sustainable and balanced economic development. Sustainability and inclusive growth considerations have assumed even greater significance due to the need to balance corporate success and social good, especially, when nations are at different stages of development. In this context, the organizers of the Twelfth International Conference invite theoretical and empirical research, case studies and proposals to address a range of themes that encompass a gamut of policy issues and corporate practices.

1. **Sustainability & Inclusive Development:**
   - Environmental risks; public & private response
   - Climate Change & Development Issues
   - Building a Sustainable Energy Future
   - Reaching out to Markets at the “Bottom of the Pyramid”
   - Agribusiness & Food Security Issues
   - Governance, Corruption & Transparency issues
   - Managing Risks of Natural Disasters, Epidemics & Security Threats

2. **Global Trade, Investment & Economic Growth:**
   - Multilateralism in Trade, Investment & Mobility of Human Capital
   - Asia in the 21st Century: Competing for Economic Leadership
   - EU: Challenges of Integrating National Markets
   - Emerging Economies & Internationalization of Firms
   - The Middle East, Latin America & Africa

3. **Corporate Governance in a Globalized Environment:**
   - Board Structure (Ownership, Independence, Size) & Firm Sustainability
   - Corporate Leadership, Executive Compensation, & Performance
   - Management of Sustainability & Compliance Issues
   - Managing Corporate Reputation, Social Responsibility & Ethical Issues
4. Managerial, Leadership & HRM Issues:
   - Managing M&As, Subsidiaries, JVs, Franchises & Strategic Alliances
   - Cross-Cultural Management, Negotiation & Communication Issues
   - Corporate Education, Training & Management Development
   - Global Competition for Talent; Nurturing & Retention of Leadership
   - Race, Ethnicity (including indigenous), Religion & Gender Issues in Workplace

5. Financial Markets, Accounting & Regulatory Issues:
   - Financial Crisis & Regulatory Systems
   - FDI, Capital Markets, Banking & Sovereign Wealth Funds
   - Asian Financial Markets
   - Islamic Banking, Islamic Financial Products & Services
   - International Taxation, Accounting Disclosures & Transparency Issues

6. International Marketing & Supply Chain Management:
   - Exchange Rate Volatility & Pricing issues
   - International Distribution systems; International Retailing
   - Branding: Products, institutions & services
   - Marketing Communications; Green Marketing
   - Supply Chain Management, Multinational Production, Quality & Ethical Sourcing

7. Innovation, Entrepreneurship & SMEs:
   - Innovation, R&D & Knowledge Management
   - Science parks, Clusters & Networks as enablers of Product & Process Innovation
   - Incubation Programs & Entrepreneurship: SMEs, Micro Enterprises & Venture Capital

8. Challenges of Services Sector:
   - Management of Technology
   - Social Networks; mobile technology-based businesses
   - E-Commerce; Online Trading & Delivery of Education, Healthcare, etc
   - Pharmaceuticals & Healthcare Management Issues
   - Trends & Issues in Internationalization of Higher Education
   - International Perspectives of Tourism, Hospitality & Entertainment sectors

Peer Reviewed Journals for Publication of Selected Papers:

- Finance Decisions
- International Journal of Pharmaceutical and Healthcare Marketing
- International Journal of Information Systems and Supply Chain Management
- International Journal of Information Systems in the Services Sector
- Journal of Global Business and Economic Development
- Research and Practice in Human Resource Management
- Singapore Economic Review

Conference Proceedings (double blind reviewed) by World Scientific Press, Singapore & NJ

WHERE TO SEND PAPERS?

**Australia:**
Dr. Alan Nankervis
Associate Professor, Human Resource Mgt.
RMIT Business School RMIT University
GPO Box 2476V, Melbourne VIC 3001, Australia
Tel: 61 3 99251650; Fax: 61 3 99255960
Email: alan.nankervis@rmit.edu.au

**ASIA**

**Central Asia:**
Dr. Jyldyz Aknazarova
Vice-Rector, International Affairs
Osh State University
331 Lenin St., Osh, 714000, Kyrgyz Republic
Tel: 996 3222 26823; Fax: 996 3222 57558
Email: aliyjdyz@mail.ru

**China:**
Dr. Ming Men,
Professor of Finance/ Director,
Center for Financial Markets and Investments
University of International Business and Economics (UIBE)
Huixin Z. St, Chaoyang District, Beijing 100029
Tel: 86 10 6449 3119
Email: ming_men@yahoo.com
Malaysia:
Dr. Juhyori Ali
Dean, School of Management, Asia e University
Putra World Trade Center, Jh Tun Ismail
50480 Kuala Lumpur, Malaysia
Tel: 603 2616 8909 Fax: 603 2691 0392
E-mail: juhyori@ceu.edu.my

Dr. Nor Hayati Ahmad
Professor & Dean of Student Affairs
College of Business, Universiti Utara Malaysia
06010 Sintok, Kedah Malaysia
Tel: 060 9286400 Fax: 060 9286406
E-mail: ayati@uum.edu.my

Dr. Suhaita Mohamad Zailani
Assoc. Professor, Operations Management
School of Management, Universiti Sains Malaysia
Tel: 604 653 3888 Ext: 2786 Fax: 604 653 2792
E-mail: shah@usm.my

New Zealand:
Dr. Edwina Pio
Associate Professor & Equity Coordinator
AUT University, Business School,
42 Wakefield Street, Auckland 1010
New Zealand
T: +64-9-921 9999 extn 5130 Fax: +64 9-921 9990
E-mail: edwina.pio@aut.ac.nz

Dr. Varanthi Peter
Strategic Management Course Leader, School of Business,
The Open Polytechnic of New Zealand, 86, Wyndrum Avenue,
Private Bag 31914, Lower Hutt
Tel: 00-64-6-913 5767 Fax: 00-64-6-914 5278
Toll Free (NZ): 0508 650 200 (Extn. 5767)
E-mail: varanthi.peter@openpolytechnic.ac.nz

South Korea:
Dr. Namjae Cho
Director, Digital Business & Management Center Chairman, Department of Bus Admin
Hanyang University,
Seong-Dong, Hang-Dang #17 Seoul, Korea 133-791
Tel: 82 2 2220 1058; Fax: 82 2 2292 3195
E-mail: njcho@hanyang.ac.kr

Singapore:
Dr. Sudhi Seshadri
Associate Professor of Marketing Practice
Lee Kong Chian School of Business
Singapore Management University
50 Stamford Rd, Singapore 178999
Tel: 65820761 Fax: 65820777
E-mail: sudhi@smu.edu.sg

Thailand & Vietnam:
Dr. Sumanta Sengthai
Associate Professor of HRM/Industrial Relations
School of Management,
Asian Institute of Technology
P.O. Box 4, Klong Luang, Pathumthani 12120
Tel: (662)-524-5661 Fax: (662)-524-5667
E-mail: S.Sengthai@ait.asia

AFRICA
Dr. Johan de Jager
Research Professor
Tshwane University of Technology
Private Bag X680, Pretoria 0001, South Africa
Tel: 27 12 382 5627 Fax: 27 12 382 5627
E-mail: dejp.gerjw@tut.ac.za
**Czech Republic:**
Libor Friedel, MSc, MBA Director
Centre of Applied Economic Research (CAER)
Faculty of Management and Economics
 Tomas Bata University in Zlin
Mostni 5139 760 01 Zlin Czech Republic
Tel: +420 576 038 009, +420 724 434 563
E-mail: fri.del@fame.utb.cz

**Finland, Estonia, Norway & Sweden:**
Prof. Vesa Routamaa
Professor of Management and Organization
Dept. of Management University of Vaasa
P.O. Box 700, FI-65101 Vaasa, Finland
Tel: 358 6 32 48 246; 358 50 552 96 96;
Fax: 358 6 32 48 195 Email: vmr@uwasa.fi

**Germany:**
Dr. Harald Kupfer
Professor and Scientific Director of Studies
FOM University of Applied Sciences Nuremberg
City Park Center, Zeitnerstr. 19,
90443 Nuremberg, Germany.
Tel: 49 9187 2212; Fax: 49 9187 2212
Email: harald.kupfer@fom.de

**Italy, Austria, Croatia & Slovenia:**
Dott. Silvio CARDINALI
Dipartimento di Management ed Organizzazione Industriale, Facoltà di Economia "G. Fuà" - Università Politecnica delle Marche
Tel +39 071 2207221, +39 348 0743506
Email: scardinali@univpm.it

MSc. Stéfka Gorenak
Senior Lecturer
Faculty of Commercial and Business Sciences
Toneta Melive 12
3210 Sloveneske Konjice, Slovenia
Tel: 00386 3 57 55 238, 00386 3 428 55 59
Mobile: 00386 31 37 77 52
E-mail: gorenak.stefka@siol.net

**Poland:**
Dr. Hah. Boguslaw Nierenberg
Jagiellonian University, Faculty of Management
Rynek Glowny 8; 31-042 Kraków, Poland
Tel: +48/12/411 4784; fax: +48/12/422 5892
E-mail: boguslaw.nierenberg@uj.edu.pl

**Romania:**
Dr. Cezar Scarlat
Director, Center for Business Excellence
University Politehnica of Bucharest
Splaiul Independentei No. 313, Sector 6
Bucharest, Romania Tel: +40 722 290760
E-mail: cezarscarlat@yahoo.com

**Serbia, Montenegro, Bulgaria and Albania:**
Dr. Ivana Prica
Assistant Professor, Faculty of Economics
University of Belgrade,
Kamenička 6 11 000 Belgrade, Serbia
Email: popovp@eunet.yu Tel: +381 65 83 76088

**Spain & Portugal:**
Dr. Martin Rahe
Professor and Director of Research
EADA Intl. Management Development Centre
C/Aragon, 204, 08011, Barcelona, Spain
Tel: 34 934 520 844; Fax: 34 933 237 317
Email: rahemartin@yahoo.com; mrahe@eada.edu

**United Kingdom & Holland:**
Prof. Nitin Sanghavi
Director, The Retail Centre
Manchester Business School
Booth Street West, Manchester M15 6PB, UK
Tel: 44 161 275 6481 Fax: 44 161 275 65 42
Email: nitin.sanghavi@mbs.ac.uk

---

**Submission deadlines**

<table>
<thead>
<tr>
<th>Abstracts</th>
<th>July 31, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review Decision on Abstracts</td>
<td>September 15, 2010</td>
</tr>
<tr>
<td>Final Paper submission</td>
<td>January 31, 2011</td>
</tr>
<tr>
<td>Double Blind Review &amp; Decision</td>
<td>March 31, 2011</td>
</tr>
</tbody>
</table>

---

**Co-Chairs**

**Prof. C. Jayachandran**
President, SGBED
School of Business,
Montclair State University, NJ, USA

**Prof. Sudhi Seshadri**
Vice President, SGBED
Lee Kong Chian School of Business
Singapore Management University, Singapore

**Advisory Committee**

**Prof. LaBrent E. Chrite**
Dean, School of Business,
Montclair State University, NJ, USA

**Prof. Brian Rodrigues**
Assoc. Dean of Faculty and Research,
Lee Kong Chian School of Business
Singapore Management University, Singapore

**Prof. Tony Travaglione**
Vice President, SGBED
Head, School of Management,
Curtin University of Technology, Australia

**Prof. Samir Chatterjee**
Chair, Board of Governors, SGBED
School of Management,
Curtin University of Technology, Australia

**Prof. Jan Rudy**
Vice President, SGBED
Faculty of Management
Comenius University in Slovakia

**Prof. Lin Guijun**
Vice President, International Affairs
University of International Business and Economics,
Beijing

**Prof. Zhao Zhongxiu**
Dean, School of International Trade and Economics,
University of International Business and Economics,
Beijing

**Prof. Martin Rahe**
Director of Research,
EADA Business School, Spain

**Prof. Ben L. Kedia**
Director, Wang Center for Excellence in Intl. Business
University of Memphis, TN, USA

**Prof Vesa Routamaa**
Dept. of Management University of Vaasa, Finland

**Prof. Ram Subramanian**
Vice President, SGBED,
School of Business, Montclair State University, NJ, USA

**Prof. Namjae Cho**
Chairman, Dept. of Business Administration
Hanyang University, South Korea

**Prof. Katsuji Okachi**
Chairman, Dept. of Management
Hanyang University, South Korea

**Conference Secretariat**

Center for International Business/SGBED,
PA 449, School of Business,
Montclair State University
1 Normal Avenue NJ 07043
Tel: 973 655 7464 Fax: 973 655 7715
Email: gib@mail.montclair.edu

---

**For Details on Submission of Papers, Registration, travel, hotel information, please visit conference website:** http://sbus.montclair.edu/sgbed