INTRODUCTION

Information Technology (IT) is clearly changing the way contemporary organizations conceive business management. IT’s are now present in all functions of strategic and operational management. It is more a matter of business strategy, rather than having a sharpened tool.

Managers, therefore, are claimed to consider IT’s not only as a challenge to enhance business processes, but also as an opportunity for business objectives. Dealing with IT is sometimes not an easy thing to do, but extremely necessary for achieving business needs.

These sessions are intended to give a managerial perspective of what Information Systems are and how can they help driving business goals.

AIMS

At the end of the course, participants should:
Be able to understand the IT essentials from a managerial point of view.
Feel comfortable dealing with IT issues (planning, budget, projects...).
Capable to deal with IT/IS Department of an organisation.
Aligning the IT Strategy with business needs.

METHODOLOGY

Learning will be achieved through a combination of business case studies, class discussions, lectures and some reading materials. The discussion of business cases will be the main way to achieve our goals.

Although contents of the session will be delivered in a practical way (business case discussions), technical notes should be reviewed in advance to guarantee the quality of the sessions.

EVALUATION

Evaluation for the course will be based on:

40% Exam
30% Class Participation
10% Quiz
20% Team-Work Presentation

Final result will follow the grading as shown:
0-4.9 Fail
5-5.9 Fair
6-6.9 Good
7-7.9 Very good
8-8.9 Excellent
9-10 Exceptional
BIBLIOGRAPHY


- Official (ISC)2 to the CISSP Exam, (ISC)2 - Auerbach