INTRODUCTION

Participants acquire the capacity to assimilate financial information and propose business recommendations based on the analysis of the company’s financial statements. Factors such as profitability, cash flow, use of debt and liquidity, etc., are studied providing the basis for such recommendations. Participants will understand the processes of financial and business analysis as well as the financial environment within which management must operate.

AIMS

*The primary objective of this course is to develop financial skills and logical thought processes necessary to make a diagnosis of the financial and economic situation of a firm, and implement business decisions.

*To analyze the financial condition of organizations using a variety of traditional and modern tools and techniques, to gain insight into financial strengths and weaknesses, and be able to recommend ways to improve a company's financial performance.

*To master the vocabulary of financial statements and accounting reports.

METHODOLOGY

Using a combination of lectures, exercises and cases based on business situations, you will be given an opportunity to learn and apply financial management knowledge.

You are responsible for preparing each assigned case or other listed materials prior to coming to class. The class discussions are premised on the assumption that you have done the assigned readings and cases prior to coming to class.

TEACHING MATERIAL

The exercises and cases listed in the sessions outlines are provided by EADA with this guide.

EVALUATION

Each participant will be evaluated according to the acquired knowledge on the pertinent subject and the quality and consistency of their participation.

In particular, the final grade will consist of: 50% based on the final exam. 20% based on the quality and consistency of individual participation in class discussion and 30% based in group presentations.

No matter how high the evaluation on the participation may be, in order to get a passing grade on the subject, the participant needs to pass the exam.

BIBLIOGRAPHY