PART TIME MBA
in Kosovo

INTERNATIONAL WEEK
IN BARCELONA

Our international focus allows us to guarantee global management training which is complemented by the International Week. During this course the participant will be fully involved in the Business Model of Barcelona, a thriving European city which is a technological hub for the Mediterranean region. Participants will have the opportunity to discover a wide range of business and training opportunities in interesting professional environments. The International Week will include lectures, meetings, roundtables, guest speakers and company visits.

EADA’s Residential Training Centre is designed to provide executive training. Set in natural surroundings, facing the Montserrat Mountains, space and time acquire a different dimension which promotes intensive training and management development.

ADMISSION PROCESS

1. Fill out the online application form at www.eada.edu
2. Send the following documents to mba.pristina@eada.edu:
   - An originally certified copy of academic degree
   - Curriculum vitae
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   - Two Letters of recommendation
   - Personal Essay in which the candidate introduces background and motivation for the MBA
3. Submit the results of the: GMAT> 600 and TOEFL>90, or EADA entry test
4. Complete a personal interview

Contact EADA MBA in Kosovo

For more information about the programme, please get in touch with us directly.

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MDA
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EADA, founded in 1957 in Barcelona, was one of the first Spanish educational institutions to offer management training programmes to the business community. As a private and independent institution for over 50 years, EADA has been in the forefront of management training and of its European interest for the Spanish and international business communities.

EADA is not only known for what it is, but also for the management skills which accumulate the professional and personal development of the participants, creating a competitive advantage for both them and for the companies in which they work.

EADA has been awarded the European Quality Label EQUIS by the European Foundation for Management Development (EFMD) and is ranked among the top 50 business schools in the world. Executive Education Ranking, Financial Times 2011.

Beyond Kosovo, MDA has implemented projects in Albania, Macedonia and Croatia. These activities are carried out through study and lifelong learning programmes, promoting MDA designs and delivers innovative solutions to clients’ most complex business issues, focused on client value.

EADA and MDA join together their international and local expertise to offer a complete programme for the Balkan region, based on the tradition and accredited quality of both institutions, and on MDA’s extensive and successful consulting experience in the Balkans. This will be the only regional MBA Programme covering the needs of future managers and current executives who need to lead the changing local opportunities and manage the hurdles they may encounter, while maintaining a European and Global perspective.

EADA has been recognized by the Association of MBAs (AMBA) as one of the top-27 business schools in Europe. As a private and independent institution for over 50 years, EADA has been in the forefront of management training and of its European interest for the Spanish and international business communities.

MDA designs and delivers innovative solutions to clients’ most complex business issues. These activities are carried out through study and lifelong learning programmes, promoting the cooperation of governments, businesses and economic and social sectors.

Beyond Kosovo, MDA has implemented projects in Albania, Macedonia and Croatia.

**ACREDITATIONS**

EADA is committed to quality and continuous improvement is confirmed by the two top-accrediting organisations for business schools worldwide.

- EADA’s MBA programmes have received the AMBA accreditation granted by the Association of MBAs.
- EADA has been awarded the European Quality Label EQUIS.

**RANKINGS**

- Top 50 in the world: Executive Education Ranking: Financial Times 2011

**OBJECTIVES**

- Providing participants with a professional, competency-based profile.
- Developing the professional and personal development of the participants, creating a competitive advantage for both them and for the companies in which they work.
- Developing management skills in a global environment.
- Fostering the entrepreneurial spirit to develop new generation of business leaders in the region, based on the tradition and accredited quality of EADA as a Business School and in MDA’s extensive consulting experience in the Balkans.

**KEY FACTS**

- Participant’s profile: Young executives with a minimum of 3 years of working experience at least 1 year of management level.
- Duration: 18 months.
- Attendance: 1 module per month.
- Timetable: Fridays and Saturdays, Sunday from 9-13 and 14-18 h.
- Location: Pristina and one international week in Barcelona.
- Degree: Master in Business Administration (MBA).
- Language: English.
- Tuition: 20,000€ (includes lectures, class materials, full-board accommodation in the international week).

**PROGRAMME STRUCTURE**

**I. Strategic Analysis & CSR**

- Strategic Analysis
- Social & Cultural Analysis
- CSR: Corporate Social Responsibility

**II. Consolidation & Growth**

- Strategy Implementation
- Mergers & Acquisitions
- Finance Management

**III. Strategy Implementation**

- Operations Management
- Supply Chain Management
- Customer Relations Management
- Marketing Mix

**IV. Employee Motivation**

- Human Resources Management: Strategic Human Resources
- Selection & Recruitment
- Training & Development
- Performance Evaluation

**V. Decision Making**

- Finance: Corporate Finance
- Risk Management
- Project Management
- Business Simulation
- Business Simulations: Telecommunications of Kosovo

**METHODOLOGY**

**Learning by Doing**

EADA has developed its own practical, active learning approach that will allow you to experience Learning by doing. This methodology reduces company demands for professionals with skills that are able to reflect, to act in the face of change, the versatility to work in multifunctional teams and the adaptability to face the challenges of a global environment.

These competencies are developed at EADA through the Case Method, business projects, business simulations, analysis and discussion groups, and team-working activities. Participants are constantly placed in real-life business situations and forced to think like executives and make strategic decisions.

**Miquel Batlle, Senior Corporate Secretary Coca Cola**

"Mr. I don’t want to die the way I was living". I was corporate in Spain, chasing goals, making numbers. The EADA MBA changed my career path. Today I create value and involve others, trying to create a greater leadership in Spain and more business opportunities. "I am a leader in an international team.""I was working in Western Europe for most of my life. I consider MDA to be comparable to high level Western training providers, and in addition they can communicate effectively in both English and Albanian. I understand the mindset and culture of Kosovar society…"
EADA

EADA, founded in 1957 in Barcelona, was one of the first Spanish educational institutions to offer management training programmes to the business community.

As a private and independent institution for over 50 years, EADA has been at the forefront of management training and is Company Training for the Spanish and international business communities.

In EADA it is not only hard knowledge that is gained, but also all the management skills which accelerate the professional and personal development of the participants, creating a competitive advantage for both them and for the companies in which they work.

MDA

MDA is a management consulting & capacity building services provider group serving to client organizations, public and private, committed to excellence, totally independent, and focused on client value.

MDA designs and delivers innovative solutions to clients’ most complex business issues. These solutions are created through study and thinking learning programmes, promoting the cooperation of governments, businesses and economic and social sectors.

Beyond Kosovo, MDA has implemented projects in Albania, Macedonia and Croatia.

EADA and MDA join together their international and local expertise to offer a complete programme for the Balkan region, based on the tradition and accredited quality of EADA as a Business School and MDA’s extensive consulting experience in the Balkans. This will be the only regional MBA Programme covering the needs of future managers and current executives who need to lead the challenging local opportunities and manage the hurdles they may encounter, while maintaining a European and Global perspective.

The EADA MBA Programme in Kosovo is designed to develop the potential of the new generation of managers in the region in the initial stages of their professional career, acquiring the necessary training to consolidate their managerial skills and pursue an exhilarating career in the world of international business.

EADA has been awarded the European Quality Label EQSIS.

KEY FACTS

- Participants’ profile: Young executives with a minimum of 3 years of working experience and at least 1 year of the management level
- Duration: 1 year
- Attendance: 1 module per month
- Timetable: Friday, Saturday, Sunday from 9-13 and 14-18h
- Location: Pristina and one international week
- Degree: Master in Business Administration (MBA)
- Language: English
- Tuition: 255,000 €

METHODOLOGY

"Learning by Doing" EADA has developed its own practical, active learning approach with an emphasis on "Learning by doing." The methodology reflects company demand for professionals with skills such as the capacity to reflect, the ability to act in the face of change, the adaptability to multifunctional teams and the adaptability to face the challenges of a global environment.

These competences are developed at EADA through the Case Method, business projects, business simulations, analysis and discussion groups, and team-working activities. Participants are constantly placed in real-life business situations and forced to think like executives and make strategic decisions.

EADA’s MBA programmes have received the AMBA accreditation granted by the Association of MBAs (AMBA), which accelerates the professional and personal development of the participants, creating a competitive advantage for both them and for the companies in which they work.

* Only 180 in the world: Executive Education Ranking, Financial Times 2011

EADA's MBA programmes have received the AMBA accreditation granted by the Association of MBAs (AMBA) which accelerates the professional and personal development of the participants, creating a competitive advantage for both them and for the companies in which they work.
EADA, founded in 1957 in Barcelona, was one of the first Spanish educational institutions to offer management training programmes to the business community.

As a private and independent institution for over 50 years, EADA has been in the forefront of management training and is one of Europe’s top business schools enabling the strategic skills necessary for leading the challenges of the 21st century.

MBA
MDA
Beyond Kosovo, MDA has implemented projects in Albania, Macedonia and Croatia.

EADA and MDA join together their international and local expertise to offer a complete programme for the Balkan region, based on the tradition and accredited quality of EADA as a Business School and MDA’s extensive consulting experience in the Balkans. This will be the only regional MBA Programme covering the needs of future managers and current executives who need to lead the challenging local opportunities and manage the hurdles they may encounter, while maintaining a European and Global perspective.

EADA has been awarded the European Quality Label EQUIS in 2005.

EADA’s MBA programmes have received the AMBA accreditation granted by the Association of MBAs (AMBA) – the leading international accreditation organisation for business schools worldwide.

ACCREDITATIONS
EADA’s commitment to quality and continuous improvement is confirmed by the two top accreditations for business schools worldwide

- EADA MBA programmes have received the AMBA accreditation granted by the Association of MBAs
- EADA has been awarded the European Quality Label EQUIS

RANKINGS
- Top 50 in the world. Executive Education Rating. Financial Times 2011

EADA’s MBA Programme in Kosovo is designed to develop the potential of the new generation of managers in the region in the initial stages of their professional career, acquiring the necessary training to consolidate their managerial skills and pursue an exhilarating career in the world of international business.

The EADA MBA Programme in Kosovo is one of the most innovative business programmes in the region, focusing on client value.

MDA
MDA is a management consulting & capacity building services provider group serving to client organisations, public and private, committed to excellence, totally independent, and focused on client value.

MDA designs and delivers innovative solutions to clients’ most complex business issues. Projects are carried out through study and thinking programmes, providing the cooperation of governments, businesses and economic and social sectors.

Beyond Kosovo, MDA has implemented projects in Albania, Macedonia and Croatia.

OBJECTIVES
- Providing participants with a professional management education
- Developing competence knowledge about business management and Finance
- Developing management skills in a global environment
- Fostering the entrepreneurial spirit to develop a new generation of business creators in the Balkan region, based on the tradition and accredited quality of EADA as a Business School and MDA’s extensive consulting experience in the Balkans.

ENTREPRENEURSHIP FINAL PROJECT

KEY FACTS
- Participant’s profile: Young executives with a minimum of 3 years of working experience, and at least 1 year of the management level.
- Duration: 15 months
- Attendance: 1 module per month
- Timeline: Friday, Saturday, Sunday from 9-13 and 14-18 h.
- Location: Pristina and one module in Albania
- Degree: Master in Business Management (MBA)
- Language: English

Tuition:
- Tuition is available in Albanian, English and in the second language preferred by the participant.

METHODOLOGY
METHODOLOGY Learning by Doing

EADA has developed its own practical, active teaching method known as ‘Learning by Doing’. The methodology reflects corporate demand for professionals with skills such as the capacity to reflect, the ability to act in the face of change, the versatility to work in multifunctional teams and the adaptability to face the challenges of a global environment.

These competencies are developed at EADA through the Case Method, business projects, business simulations, analysis and discussion groups, and team-working activities. Participants are consistently placed in real-life business situations and forced to think like executives and make strategic decisions.

The Case Method

The Case Method is a multi-disciplinary process where students are continuously asked to think like executives and make strategic decisions. The method is based on real-world business situations and allows students to reflect and discuss their decision-making processes, presented in written cases. The methodology reflects professional standards and engages students with a realistic and practical approach.

Some of the key features of the Case Method are:

- The Case Method is an active learning and experiential learning process.
- Case studies reflect real-life business situations.
- Participants are encouraged to think like executives and make strategic decisions.
- The methodology is based on professional standards.

ENTREPRENEURSHIP FINAL PROJECT

PROGRAMME STRUCTURE
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