International Master in Finance
International Master in Accounting & Financial Management
Master Internacional en Finanzas - Bilingüe
EADA at a glance

EADA is among the top business schools in Europe, with more than 50 years of experience in executive training. More than 120,000 participants from over 50 nationalities have entrusted their training to us.

Rankings

According to the Financial Times, EADA is part of a strategic group of the best European business schools in the field of finance.

Accreditations

Partnerships
Our methodology

LEADERSHIP SKILLS, CRITICAL THINKING, LATEST PROFESSIONAL PRACTICE

Our unique methodology ensures that participants develop the critical thinking skills to analyse and perform well even in today’s toughest business situations. But we go a step further. While hard skills may be enough to get your foot in the door at top companies, your soft skills in communication, negotiation, teamwork and leadership are what keep you there and secure your future in the company.

EADA’S METHODOLOGY
THE THREE CORE PILLARS

Leadership skills & confidence
The skills and confidence to be an effective team member and leader in diverse business environments.

Critical thinking & rigour
The strategic perspective and critical thinking skills to make a significant contribution to the company.

Latest professional practice
The edge and know-how to apply the latest professional practice and tools in the real world.
Where will I learn critical thinking skills?

EADA-BARCELONA CITY CENTRE CAMPUS
REAL-LIFE CASE STUDIES, BUSINESS SIMULATIONS, ANALYSIS AND GROUP DISCUSSIONS IN THE HEART OF BARCELONA

In the EADA-Barcelona City Centre Campus, you are consistently placed in real-life business situations, challenged to think like an executive and make strategic decisions. Lively class discussions take place in an engaging, multicultural environment, in which you examine real case studies critically and learn from others as they learn from you. Classes at EADA are small, allowing for the daily exchange of ideas and debate among classmates and the personal guidance from professors that is so critical to our methodology.

Where will I learn leadership skills?

EADA-COLLABATÓ RESIDENTIAL TRAINING CAMPUS
OUTDOOR TRAINING, ROLE PLAYS AND TEAM-BUILDING ACTIVITIES IN THE MONTSERRAT MOUNTAINS

EADA has its own residential training campus dedicated to the development of leadership skills. The campus provides high impact, lasting learning by pushing you out of your comfort zone. You develop an action plan that will be your guide for personal and professional development throughout the year and beyond. This experiential learning is combined with professor-led workshops focused on team and leadership theory, ensuring that you effectively transfer what you have learned to the workplace.
Our faculty’s objective is to help you achieve your full potential. Professors focus on the development of the key skills and competencies for the solution of management challenges. Our faculty’s experience in business ensures real-world relevance and a strong pedagogical model promotes critical thinking and sound analytical skills. The role of the professor is to guide your learning by reproducing real-world experiences that demand your involvement and action.

Key skills and competencies

ACHIEVING YOUR FULL POTENTIAL

Our faculty’s objective is to help you achieve your full potential. Professors focus on the development of the key skills and competencies for the solution of management challenges. Our faculty’s experience in business ensures real-world relevance and a strong pedagogical model promotes critical thinking and sound analytical skills. The role of the professor is to guide your learning by reproducing real-world experiences that demand your involvement and action.

Corporate connections

BRINGING BUSINESS INTO YOUR DAY

As an executive training centre, EADA Business School understands that being close to business is one of the central pillars of its activity. To this end, EADA faculty has extensive business experience, which ensures that you will be able to apply what you learn in class directly to your future career.

Throughout the year, core faculty are joined by visiting professionals to provide insight into the challenges they face and explain how concepts introduced in class are being applied in companies today. International alumni guests enrich this perspective further by sharing how they have applied their EADA learning post-graduation.
Participant profile

The International Masters cohort includes between 250 and 300 participants from more than 50 nationalities who interact and network throughout the year. The profile below represents the participants in the International Master in Finance and the International Master in Accounting & Financial Management.

**Academic background**
- 49% Business Admin.
- 29% Economics/Finance
- 10% Engineering
- 4% Law
- 4% Mathematics
- 4% Other

**Geographic background**
- 40% Western Europe
- 25% Latam/Caribbean
- 17% Eastern Europe
- 8% Middle East/Africa
- 5% Asia
- 4% U.S./Canada

**Average age** 24
**International students** 95%
**With previous work experience** 85%

as junior consultant, financial advisor, market analyst, consultant in Deloitte, Vodafone, KPMG, DC Advisory, UniCredit
Latest Professional Practice

CFA INSTITUTE PARTNER & THOMSON REUTERS EIKON CERTIFICATION
The CFA partnership guarantees you a level of expertise consistent with the very best professional qualifications and gives you access to scholarships to sit the CFA exam, the CFA Research Challenge and exclusive career resources. Our Thomson Reuters Certification broadens your knowledge of the tools used by the most successful professionals and demonstrates your expertise to future employers.

ACCA ACCREDITED PROGRAMME
This accreditation ensures you have a competitive advantage in corporate and consulting companies. Graduates of the International Master in Accounting & Financial Management also have exemptions from 6 ACCA exams.

Corporate Connections

CONFERENCES
Throughout the year, you will take part in conferences presented by business professionals and experts, providing invaluable insights into best business practices in a wide range of fields.

COMPANY VISITS & INTERNATIONAL BUSINESS TRIP
Company visits allow you to see case studies in action and meet business leaders. Company visits and the International Business Trip combine to ensure that you get the most out of the programme, inside and outside of the classroom.

International exposure

INTERNATIONAL WEEKS
The International Weeks provide the opportunity to expand your network and gain a fresh perspective with electives taught by visiting professors and senior managers.

EXCHANGE PROGRAMME
Enhance your international vision and broaden your network at one of our 30 top-ranked partners in Africa, Asia, Europe and the Americas. Double degree opportunities at Aston Business School, EDHEC, EBS and HHL.
PROGRAMME STRUCTURE

International Master in Finance

PHASE 1
1st trimester: September - December
Orientation module
Financial pre-course
Case Study Methodology
Beginner Spanish course (optional)
Collbató Residential Training Campus
Teamwork & Cultural Diversity
Communication Skills
Barcelona City Centre Campus
Financial Accounting
Financial Mathematics
Strategic Management
Financial Modelling
Geoeconomics & Geopolitics
Financial Products & Markets
Thomson Reuters Eikon Intro

PHASE 2
2nd trimester: January - March
Collbató Residential Training Campus
Negotiation Techniques
Barcelona City Centre Campus
Ethics & Professional Standards
Business Analysis & Planning
Derivatives
Company Valuation & M&A
Portofolio Management
Advanced Financial Analysis
Thomson Reuters Eikon Certification
International Weeks

PHASE 3
3rd trimester: April - June
Collbató Residential Training Campus
Leadership Skills
Barcelona City Centre Campus
Auditing
Private Finance
Risk Management
3 electives* related to the strategic tracks corporate finance or investment banking
International Business Trip (optional)

PHASE 4
4th trimester: September - December
Optional
Exchange programme with 30 partner schools around the world

Gradsuates receive a private Master title from EADA as well as an official university title from our partner university. This title has 60 ECTS credits and is recognised within the European Higher Education Area.

Participants with an official undergraduate university degree are eligible for the official Master diploma.

Final Project (tutorials, presentation, etc.)
Company visits, conferences & alumni presentations

* Electives change annually, but have included Trading Simulation, Supply Chain Finance, Energy & Commodities, Behavioural Finance, Hedge Funds, Structured Finance & Investment Banking and Statistical Methods for Finance.

A detailed description of each course is available on EADA’s web site: www.eada.edu.

EADA reserves the right to make changes to the schedule and the topics offered during the programme.

60 ECTS
International Master in Accounting & Financial Management

PROGRAMME STRUCTURE

1st trimester: September - December
- Orientation module
  - Financial pre-course
  - Case Study Methodology
  - Beginner Spanish Course (optional)
- Collbató Residential Training Campus
  - Teamwork & Cultural Diversity
  - Communication Skills
- Barcelona City Centre Campus
  - Financial Accounting
  - Financial Mathematics
  - Strategic Management
  - Financial Modelling
  - Geoeconomics & Geopolitics
  - International Taxation
  - Management Accounting I
- Thomson Reuters Eikon Intro

2nd trimester: January - March
- Collbató Residential Training Campus
  - Negotiation Techniques
- Barcelona City Centre Campus
  - Ethics & Professional Standards
  - Auditing I
  - Business Analysis & Planning
  - International Accounting Standards & Principles
  - Advanced Financial Analysis
  - Company Valuation & M&A
- Thomson Reuters Eikon Certification

3rd trimester: April - June
- Collbató Residential Training Campus
  - Leadership Skills
- Barcelona City Centre Campus
  - Risk Management
  - Corporate Reporting
  - Performance Management
  - Auditing II
  - Derivatives & Hedge Accounting
  - Management Accounting II
- International Business Trip (optional)

4th trimester: September - December
- Optional
  - Exchange programme with 30 partner schools around the world

Graduates receive a private Master title from EADA as well as an official university title from our partner university*. This title has 60 ECTS credits and is recognised within the European Higher Education Area.

* Participants with an official undergraduate university degree are eligible for the official Master diploma.

Final Project (tutorials, presentation, etc.)
Company visits, conferences & alumni presentations

60 ECTS

A detailed description of each course is available on EADA’s web site: www.eada.edu.

EADA reserves the right to make changes to the schedule and the topics offered during the programme.
International Master in Accounting & Financial Management

This programme prepares you for a career in corporate finance, banking, the investment industry including investment analysis, M&A, investment management, advisory, private equity and risk management.

<table>
<thead>
<tr>
<th>Placement by industry</th>
<th>Companies where our graduates work</th>
</tr>
</thead>
<tbody>
<tr>
<td>65% Corporate finance</td>
<td>UBS</td>
</tr>
<tr>
<td>25% Consulting</td>
<td>Deloitte</td>
</tr>
<tr>
<td>4% Auditing</td>
<td>Mooney's</td>
</tr>
<tr>
<td>3% Investment banking</td>
<td>citi</td>
</tr>
<tr>
<td>2% Private equity</td>
<td>KPMG</td>
</tr>
<tr>
<td>1% Commercial banking</td>
<td>Grant Thornton</td>
</tr>
</tbody>
</table>

Employment by region

<table>
<thead>
<tr>
<th>Employment by region</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>79% Europe</td>
<td>25% Corporate finance</td>
</tr>
<tr>
<td>12% Latam/Caribbean</td>
<td>25% Consulting</td>
</tr>
<tr>
<td>5% U.S./Canada</td>
<td>50% Auditing</td>
</tr>
<tr>
<td>4% Asia/Middle East</td>
<td></td>
</tr>
</tbody>
</table>

Sources of job offers

<table>
<thead>
<tr>
<th>Sources of job offers</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>45% EADA Careers</td>
<td></td>
</tr>
<tr>
<td>22% Alumni networking</td>
<td></td>
</tr>
<tr>
<td>16% Individual networking</td>
<td></td>
</tr>
<tr>
<td>10% Internet job sites</td>
<td></td>
</tr>
<tr>
<td>6% Contacting companies directly</td>
<td></td>
</tr>
<tr>
<td>1% Recruiting agencies &amp; Executive search</td>
<td></td>
</tr>
</tbody>
</table>

67% of graduates find jobs through EADA Careers and alumni networking

90%* Employed after 3 months

69,468 US$* Weighted salary

* Financial Times Masters in Finance Pre-experience Ranking 2016

90%* Employed after 3 months

Nº2* Careers Rank in the world

Companies where our graduates work

Placement by area

50% Auditing

Employed after 3 months

90%*
Perfiles del participante

Cada año participan entre 250 y 300 alumnos provenientes de más de 50 nacionalidades en los Masters Internacionales. A continuación puedes ver el perfil del participante del Master Internacional en Finanzas - Bilingüe.

**Formación universitaria**
- 56% ADE
- 22% Económicas
- 11% Finanzas/Contabilidad
- 11% Ingeniería

**Distribución geográfica**
- 53% Centroamérica y Sudamérica
- 32% Europa
- 10% Norteamérica
- 5% Oriente Med./África

**Número de alumnos**
- 70% Alumnos internacionales
- 78% con experiencia laboral previa*

**Número de nacionalidades representadas**
- 12

**Media de edad**
- 25
Tu master en dos idiomas

**Duplica tus oportunidades**

El Master Internacional en Finanzas - Bilingüe ofrece a sus participantes la oportunidad de realizar el programa en dos idiomas, ambos de gran relevancia en el mundo empresarial (español - inglés).

Beneficios del Master Internacional en Finanzas - Bilingüe:
- Acceso a posiciones laborales a nivel internacional con requisito de nivel de inglés avanzado.
- Acceso a realizar un programa de intercambio de EADA.
- Acceso a una mayor red de contactos de todos los Masters Internacionales de EADA.

**Dominio de la lengua inglesa**

La introducción de contenidos académicos en lengua inglesa se realiza paulatinamente desde el inicio del programa para que en el tercer trimestre los participantes tengan un dominio completo de la lengua inglesa y de este modo poder unirse con el grupo International Master in Finance.

Los participantes asistirán durante el primer y segundo trimestre al Business English Programme (BEP), un curso intensivo de inglés que les permitirá elevar su nivel de inglés a uno de los dos siguientes:

- NIVEL INTERMEDIO ALTO (B2*)
- NIVEL AVANZADO (C1*)

* Nivel según el Marco Común Europeo de Referencia para las Lenguas

Lo más avanzado en práctica profesional

**EL CFA INSTITUTE Y THOMSON REUTERS CERTIFICATION**

La asociación del CFA Institute junto con la certificación de Thomson Reuters Eikon garantiza a las empresas que nuestros graduados poseen los conocimientos necesarios exigidos por el sector financiero. Asimismo tendrás acceso a becas para el examen del CFA, al concurso del CFA Institute Research Challenge y a exclusivas oportunidades profesionales.

Cerca de las empresas

**CONFERENCIAS**

Durante el año, los participantes asisten a conferencias presentadas por profesionales y expertos, que permiten profundizar y comprender las mejores prácticas del sector.

**VISITAS A EMPRESAS & INTERNATIONAL BUSINESS TRIP**

Las visitas a empresas junto con el International Business Trip te permiten poner en práctica lo aprendido a través de la metodología del caso y reunirte con líderes empresariales. Visitas han incluido: la división de banca corporativa de Deutsche Bank, el Banco Central Europeo, o la Bolsa de Frankfurt.

Exposición Internacional

**INTERNATIONAL WEEKS**

Las International Weeks constituyen una oportunidad ideal para el networking y elegir optativas impartidas por profesores invitados y directivos con una destacada experiencia en la materia.

**PROGRAMA DE INTERCAMBIO**

Refuerza tu visión internacional y amplía tu red de contactos en una de nuestras 30 escuelas asociadas en África, Asia, Europa, Latinoamérica y los Estados Unidos. Tienes oportunidades de realizar una doble titulación con Aston Business School, EDHEC, EBS y HHL.
### ESTRUCTURA DEL PROGRAMA

<table>
<thead>
<tr>
<th>FASE 1</th>
<th>FASE 2</th>
<th>FASE 3</th>
<th>FASE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1º trimestre:</strong> septiembre - diciembre</td>
<td><strong>2º trimestre:</strong> enero - marzo</td>
<td><strong>3º trimestre:</strong> abril - junio</td>
<td><strong>4º trimestre:</strong> septiembre - diciembre</td>
</tr>
<tr>
<td>Orientación</td>
<td>Collbató Residential Training Campus</td>
<td>Col·legi</td>
<td>Opcional</td>
</tr>
<tr>
<td>Pre-curso: Estados Financieros, Estadísticas y Economía</td>
<td>Técnicas de Negociación</td>
<td>Liderazgo</td>
<td>Programa de intercambio</td>
</tr>
<tr>
<td>Método del caso</td>
<td>Barcelona City Centre Campus</td>
<td>Auditoría</td>
<td>con más de 30 escuelas asociadas en todo el mundo</td>
</tr>
<tr>
<td>Collbató Residential Training Campus</td>
<td>Business English Programme</td>
<td>Gestión de Carteras</td>
<td></td>
</tr>
<tr>
<td>Trabajo en Equipo y Diversidad Cultural</td>
<td>Ética y Estándares Profesionales</td>
<td>Capital Privado</td>
<td></td>
</tr>
<tr>
<td>Habilidades de Comunicación</td>
<td>Derivados</td>
<td>Energy &amp; Commodities, Hedge Funds, Structured Finance &amp; Investment Banking, y Statistical Methods for Finance.</td>
<td></td>
</tr>
<tr>
<td>Barcelona City Centre Campus</td>
<td>Valoración y M&amp;A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business English Programme</td>
<td>Análisis de Estados Financieros</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contabilidad Financiera</td>
<td>Gestión de Riesgo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matemática Financiera</td>
<td>Financial Modelling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dirección Estratégica</td>
<td>Thomson Reuters Eikon Certification</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geoconomía y Geopolítica</td>
<td>International Business Trip (opcional)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Productos y Mercados Financieros</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thomson Reuters Eikon Intro</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Los graduados recibirán dos títulos: un título propio de EADA y un título oficial de nuestro socio universitario adaptado al nuevo Espacio Europeo de Educación Superior (EEES).

Sólo los participantes con un título reconocido por EEES podrán recibir el segundo título.

Todas las asignaturas introducen casos prácticos de empresa en inglés. Las asignaturas en color naranja se realizan en inglés en su totalidad.


Proyecto Final (sesiones de proyecto, presentación, etc.)
Visitas a empresas, conferencias y presentaciones de antiguos alumnos

En la página web www.eada.edu tienes a tu disposición una descripción completa de cada asignatura.

EADA se reserva el derecho a introducir cambios en el programa y el temario del programa.

60 ECTS
Este programa ha sido diseñado para preparar a sus participantes con el objetivo de desarrollar una carrera profesional de éxito en las siguientes áreas: banca comercial, finanzas corporativas, banca de inversión incluyendo análisis de inversiones, fusiones y adquisiciones (M&A), gestión de cartera de inversiones, asesoría financiera, private equity y gestión de riesgos financieros.

<table>
<thead>
<tr>
<th>Empleo por industria</th>
<th>Dónde trabajan nuestros graduados</th>
</tr>
</thead>
<tbody>
<tr>
<td>65% Finanzas corporativas</td>
<td>UBS</td>
</tr>
<tr>
<td>25% Consultoría</td>
<td>CaixaBank</td>
</tr>
<tr>
<td>4% Auditoría</td>
<td>Deloitte</td>
</tr>
<tr>
<td>3% Banca de inversiones</td>
<td>Deutsche Bank</td>
</tr>
<tr>
<td>2% Capital privado</td>
<td>Moody’s</td>
</tr>
<tr>
<td>1% Banca comercial</td>
<td>BlackRock</td>
</tr>
</tbody>
</table>

Informe de empleabilidad

Canales de empleo

- 45% EADA Careers
- 22% Alumni networking
- 16% Contactos personales
- 10% Webs empleo online
- 6% Autocandidatura y directorios empresas
- 1% Consultoría de selección y headhunting

Ubicación de empleo

- 60% Europa
- 26% Sudamérica
- 14% Centroamérica y Caribe

69.468 US$ Salario ponderado

- 90% de los graduados encuentran empleo a través de EADA Careers y del alumni networking
- 67% de los graduados encuentran empleo a través de EADA Careers y del alumni networking

Dónde trabajan nuestros graduados

Cesar Imbelloni, Argentina
Commercial Executive, Unilever (London)
“El Internacional Master en Finanzas - Bilingüe dice al potencial empleador que tienes la capacidad de desarrollarte y desenvolverse en dos idiomas. Te sientes más seguro y preparado para afrontar diferentes situaciones tanto profesionales como personales.”

Joan Costa, España
Auditor, Ernst & Young
“Tras finalizar el Master me siento más preparado para la vida profesional ya que he adquirido los conocimientos necesarios para trabajar en el área financiera y a su vez me ha permitido mejorar mis habilidades directivas.”
CAREER & NETWORKING OPPORTUNITIES

International network

Your relationship with EADA starts from day one, when you automatically become part of an international network of alumni. Regular Meet Ups around the world provide alumni with the opportunity to reconnect and network with like-minded professionals.

Professional growth

We ensure you will receive all the support needed to take your career to the next level. For this reason, alumni have access to resources including personalised career counselling, our exclusive jobsite and job search tools.

For the entrepreneurs among our alumni, EADA’s Entrepreneurship Centre offers expert online mentoring and follow-up as well as specialised tools.

EADAAlumni

A LIFELONG COMMUNITY

EADAAlumni aims to promote lasting bonds with alumni through services that add value to your international network and professional growth.

OVER 120,000
EADA ALUMNI

MORE THAN 15
ALUMNI MEET UPS PER YEAR

ALUMNI FROM 87 COUNTRIES
SPREAD ACROSS ALL 5 CONTINENTS

1,700
JOBS OFFERS
PUBLISHED ANNUALLY

20
INTERNATIONAL CORPORATE PRESENTATIONS IN 2015

20
INTERACTIVE WEBINARS HOSTED BY TOP EMPLOYERS

International network

Professional growth
Online career resources

Access to online resources with country-specific career and employment information, corporate profiles for key employers around the world, and international job listings.

EADA Careers

PREPARING THE BUSINESS LEADERS OF TOMORROW

The success of the EADA Careers Department depends on your success. EADA Careers is your partner during your Master, providing you with the necessary tools to reach your professional goals post-graduation.

Training Lab

Career training that keeps you informed about labour market trends and hones your skills for a successful career post graduation. Training sessions include How to Ace your Interview and Building an Effective Professional Online Brand.

Development Lab

Career resources designed to help you develop your career path and bring your future professional goals closer.

- One-to-one career counselling sessions with your own personal Career Advisor, who is with you every step of the way: from establishing your career goals to landing that dream job.
- Interactive webinars hosted by top employers around the world.
- Alumni presentations & mentoring platform to connect current participants and expert alumni.
- Legal guidance seminars with up-to-date information about residence and work permits.

Professional Lab

Recruiting events and career search tools that make your professional goals a reality such as EADA's online jobsite. Examples of international corporate presentations:

- Accenture
- Abbey
- Phillips
- Citi
- Novartis
- Deloitte
- H&M
- MANGO
- Nestle
Preparing for life in Barcelona

At EADA Business School, we know that it can be a challenge to relocate to a new city, and we do everything we can to make the transition as smooth as possible. With this in mind, we offer:

• A Virtual Campus where you can get to know your future classmates.
• Up-to-date, practical information about the basics like healthcare and accommodation.
• A 30-hour beginning Spanish course to help you get around Barcelona
• Exclusive rates for local services (gyms, language schools, etc.).

Barcelona: a place to live, study and grow

The EADA Business School campus is located in the Barcelona city centre, just a 10 minute walk from Plaza Catalunya and the most famous of Gaudi’s buildings.

PREMIER ENTREPRENEURAL HUB
Innovative government initiatives have simplified the process for starting a company and established tax benefits for start-ups, making Barcelona one of the premier entrepreneurial hubs in Europe.

FOREIGN INVESTMENT
Catalonia is the headquarters of more than 5,000 foreign companies, with 90% of them based in the Barcelona metropolitan area. Most foreign companies have been in the area for 10 years or more, demonstrating a high degree of stability and return on investment.

WELL-CONNECTED
Barcelona is the gateway to southern Europe, the transport capital of the Mediterranean area, a bridge to the Maghreb and a platform to Latin America. Companies with headquarters in Barcelona can supervise markets all over the world.

Preparation for life in Barcelona

At EADA Business School, we know that it can be a challenge to relocate to a new city, and we do everything we can to make the transition as smooth as possible. With this in mind, we offer:

• A Virtual Campus where you can get to know your future classmates.
• Up-to-date, practical information about the basics like healthcare and accommodation.
• A 30-hour beginning Spanish course to help you get around Barcelona
• Exclusive rates for local services (gyms, language schools, etc.).

Barcelona: a place to live, study and grow

The EADA Business School campus is located in the Barcelona city centre, just a 10 minute walk from Plaza Catalunya and the most famous of Gaudi’s buildings.

PREMIER ENTREPRENEURAL HUB
Innovative government initiatives have simplified the process for starting a company and established tax benefits for start-ups, making Barcelona one of the premier entrepreneurial hubs in Europe.

FOREIGN INVESTMENT
Catalonia is the headquarters of more than 5,000 foreign companies, with 90% of them based in the Barcelona metropolitan area. Most foreign companies have been in the area for 10 years or more, demonstrating a high degree of stability and return on investment.

WELL-CONNECTED
Barcelona is the gateway to southern Europe, the transport capital of the Mediterranean area, a bridge to the Maghreb and a platform to Latin America. Companies with headquarters in Barcelona can supervise markets all over the world.
Admissions process

What we are looking for

The admissions process aims to select well-rounded candidates who will not only excel on the programme, but also add value, contribute meaningfully and help create a learning environment in which all the participants on the programme can reach their full potential.

We seek to fill our classes with the most promising students in terms of motivation, commitment and growth potential. In addition to an overall motivation to excel in the programme, the ideal candidate will demonstrate a commitment to teamwork with leadership potential.

Successful candidates tend to possess the following qualities, which are closely related to growth potential: open-mindedness, flexibility and adaptability.

**BASIC REQUIREMENTS**
- A bachelor’s degree
- Proficiency in English (for programme in English)
- Other documentation: CV, 2 references, copy of passport, photo, undergraduate transcripts

**ADMISSION EXAM OPTIONS**
1. Submit a GMAT (min. 650) and TOEFL (min. 100 IBT) score.
2. Complete EADA’s online admission test.

**FINANCIAL AID**
EADA offers scholarships to help manage the cost of study. More information at [www.eada.edu](http://www.eada.edu).
Julissa Espinoza, Peru
“At EADA, I developed my ability to work with people from different cultures and learned how to adapt to different situations, important skills for both my personal and professional success.”

Volkan Bektimur, Turkey
“I chose EADA because of the diversity in the classroom. This gave me the opportunity to get to know different cultures and points of view.”

Sneha Varghese, India
“The teaching methodology at EADA is very practical. I worked with real-life scenarios every day.”

Marc Alegría, Spain
“EADA is the perfect combination of dynamic and academic classes. Before finishing my Master, I already had a job.”

Yannick Kpodar, United States
“Now when I am looking at a problem, I am able to go to the root cause, make a clear decision and make an action plan to solve the problem. What you learn at EADA will help you for your entire life, wherever you go.”

INTERNATIONAL masters
See the complete video here to discover the EADA experience
Life-changing
Enriching
Challenging
Inspiring
Powerful
Unforgettable